# GGN - Geopark Annual Report 2022

#### 1. GEOPARK IDENTITY

Geopark name, country, regional Network: Beaujolais UNESCO Global Geopark, (FRANCE,

European Geoparks Network)

Year of inscription / Year of the last revalidation: 2018 / 2022



BULLETIN SCIENTIFIQUE BEAUJOLAIS GÉOPARC MONDIAL UNESCO



Cover page of the first scientific bulletin

# 2. GEOPARK FIGURES

Number of Geopark staffs: 4 staffs including 2 geoscientists

Number of visitors: Unknown

Number of Geopark events: 50 (2 held by management body / 48 by cooperative organizations)

Number of school classes realize Geopark educational programmes: 20 classes in total (10

classes of primary school / 6 classes of middle school / 4 classes of high school)

Number of Geopark press release: 165 (newspaper, TV and web)

#### 3. GEOPARK ACTIVITIES

# Major achievements in 2022

- Publishing of the first scientific bulletin of the Geopark
- Preparation of an exhibition touring in the Geopark about the geology, the use of the stones, etc.

## **Contribution towards GGN - Networking and participation**

- Participation in the EGN coordination committee in De Hondsrug (Netherlands) (April 2022)
- Participation in the EGN Conference in Sesia Val Grande Geopark (September 2022)

# **Management and Financial Status**

Replacement of the project manager in September 2022

#### Geoconservation

- Research missions on new geological sites
- Methodology for integrating the protection perimeters of geosites and landscapes in the land planning document

# Sustainable tourism (Geotourism)

- Promotion of 15 micro-adventures around geosites
- Installation of 4 panels to read the landscape in touristic places
- Pursuing the geo-events program (~50 events along the year)

# New education programmes on geoconservation, sustainable development and disaster risk reduction

- Training days for guides and partners of the territory on several topics (general geology, landscapes reading, links with soils or flora, built heritage, etc.) around 50 people trained
- Masterclasses for wine people on the territory to explain the importance of the geology and of preserving it to have our specific Beaujolais wines

# Strategic partnership

- Development of the collaboration with the association "Les Amis du Géoparc", which accompanies the Geopark in the communication on the territory and federates volunteers behind the project
- Development of the geopartners network

#### **Promotional activities**

- 2 masterclasses in Paris with an oenologist to explain the link between the geology and the production of wine
- Visits of geosites with foreign journalists who are wine specialists to explain them the link between the geology and the production of wine
- Reception of a delegation of the regional natural parc Corbières-Fenouillèdes (South of France) to show them the geopark to help them see the interest of being a geopark

## 4. CONTACTS

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