

# GGN - Geopark Annual Report 2020

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Lanzarote and Chinijo Islands UNESCO Global Geopark, Spain, European Geoparks Network

**Year of inscription / Year of the last revalidation:** 2015/2019



*“Women’s Day Activity in a Winery”*

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 5 staffs including 1 geoscientist.

**Number of visitors:** The estimated number of visitors to the Geopark during 2020 was 795.213, 74% less than in 2019, as a result of the Covid 19 pandemic. The number of the visitors to the major geosites was: Montañas del Fuego 293.652, Jameos del Agua 274.961 and Cueva de los Verdes 193.581.

**Number of Geopark events:** 5 events held by management body and 6 held by a cooperative organization.

**Number of school classes realize Geopark educational programmes:** Four school clases. The Geopark also distributed different material to the Geopark Educational Centers to support virtual classes during the lockdown. For example: the documentaries “La Cultura del Volcán” and “La

Cultura del Jable”, Geopark Guide, Pills about ten Geosites, Cartoons about our mascot “Ale, the little blind crab”, coloring sheets, etc.

**Number of Geopark press release:** 22 paper and on-line platforms, 74 in Facebook and 50 in Instagram.

### **3. GEOPARK ACTIVITIES**

#### **Major achievements in 2020**

- The year 2020 has been a very complicated year for our Geopark, which lives almost exclusively from tourism. The Geopark Team has tried as much as possible to continue with the activities but it has been practically impossible. Among all this, we can highlight the participatory process (mostly virtual) for the Geopark Strategy for 2020-2023.

#### **Contribution towards GGN - Networking and participation**

- Participation with the annual Spanish Geopark magazine presented at FITUR 2020.
- Members of Tourism, Education, Islands and Volcanic Working Groups.
- Contribution with articles: EGN Newsletter #16 and #18 and European Geoparks Magazine Issue 17.
- Attendance all kinds of meeting and digital forum on: GGN, EGN, Spanish National Committee of Geoparks, Spanish Geoparks Forum, working groups, etc.
- Logo design for the Spanish Geoparks Forum.
- Activities within the framework of twinning with Azores UGGp and El Hierro UGGp.

#### **Management and Financial Status**

- Drafting of the Geopark Strategy for the years 2020-2023 through a participatory process.

#### **Geoconservation**

- Monitoring of geosites. Campaign on the looting of rocks by visitants. Brochure design of good practice for the visitants.

#### **Sustainable tourism (Geotourism)**

- Developing Geotourism products like: maps, app, brochures, guides geo-routes, etc.

#### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- Didactic unit based on geoconservation values and sustainable development for schoolchildren aged 9 and 10.

#### **Strategic partnership**

- We have developed close contact and activities with Biosphere Reserve office and with our Twinning partner and first contact with foundations and associations, local and regional, for developing different projects.

#### **Promotional activities**

- Presentation in FITUR-Discovering Spanish Geoparks Magazine and coparticipants at the Geoparks booth.

#### **4. CONTACTS**

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