

GGN - 2020 Geopark Annual Report

1. IDENTITY OF GEOPARK

Geopark name, country, regional network: UNESCO World Geopark Molina-Alto Tajo, Spain, European Geoparks Network)

Year of registration / Year of the last revalidation: 2014/2018



Recovery of the Camino Real de Aragón

2. GEOPARK FIGURES

Geopark staff number: 5 staff members, including geoscientists.

Number of visitors: Molina de Aragón Tourist Office: 1698 inquiries. Total visits to Interpretation Centers and Information Points of the Alto Tajo Natural Park: 11,373 visits.

Regional Museum of Molina de Aragón: 2308 visits.

Number of events in the Geopark: 2 events by management body (Truffle Fair, European Geoparks Week) and 4 events with cooperative organization (XX Anniversary PN del Alto Tajo, Course of geological tours through the Geopark Molina Alto Tajo, Geolodia, Course of Geotourism in the Geopark Molina Alto Tajo). The management body, due to COVID-19, canceled 3 scheduled events.

Number of school classes that carry out Geoparks educational programs: at least 10 school classes with approximately 350 students. In addition to the Young Ambassadors of the Geopark program and visits to the Molina de Aragón Regional Museum, headquarters of the Geopark visitor reception center, of more than 20 school groups.

Geopark press release number: 8 press releases, 3 interviews on national radios and 1 international, interview on provincial and digital television and more than 600 publications on different social networks and digital media.

3. GEOPARK ACTIVITIES

Great achievements in 2020

- Recovery of the Camino Real de Aragón with the installation of information and signaling panels.
- LIFE Ribermine project for the environmental recovery of mines.

Contribution towards GGN - Networking and participation

- Attendance at all virtual meetings of the Spanish Geoparks Forum, EGN and GGN during the year.
- Young Ambassadors exchange program with El Hierro UGGp.
- Member of the Education working group.
- 2 workers attending the UNESCO Geopark Digital course.
- An article for the Spanish magazine Geopark, presentation at FITUR, the International Tourism Fair in Spain.
- Participation in the “Breathe Geoparks” campaign with the Spanish Geoparks forum
- Recording of a documentary series for television: Spanish Geoparks

Management and financial situation

- The Geopark is managed by the Museo de Molina Cultural Association. In collaboration with the Regional Government, the Provincial Government and the Local Action Group that support the operation of the Geopark.

Geoconservation

- LIFE Ribermine project for mining restoration.
- Previous inventory and other actions for the protection of the fossil forest and reptile tracks of the Sierra de Aragoncillo.

Sustainable tourism (geotourism)

- Member of the National and Regional Club for Ecotourism and the European Charter for Sustainable Tourism.
- Organizer of guided geo trails.
- Provider of tourist material such as brochures and flyers for geopark companies.

- Organizer of the Geopark Truffle Gastronomic Fair.
- Campaign to promote tourist establishments in Geoparks.
- Staff participation in the SICTED training course, Integral System of Tourist Quality in Destinations.

New educational programs on geoconservation, sustainable development and disaster risk reduction

- Workshops for children on environmental awareness and knowledge of the environment.
- Course of Historical Ceramics of the Geopark.
- Course of geological tours through the Molina Alto Tajo Geopark.

Strategic partnership

- Joint activities with the Natural Park and connection with its Interpretation Centers
- Relationship and joint work with the Molina de Aragón Tourist Office
- Participation in the regional tourism table with local, provincial and regional institutions, associations of tourism entrepreneurs and the Natural Park.

Promotional activities

- Signaling and enhancement of the Celtiberian and Visigoth sites in Cubillejo de la Sierra. Creation of an interpretation center for Celtiberia.
- Geo-tales on line during the state of alarm and confinement.
- Interactive promotion campaign on social networks.
- Tourist promotion of accommodation, tourist companies, museums and geological itineraries through promotional videos.
- Temporary exhibitions and creation of new permanent exhibitions in different visitor centers of the Geopark (Torre de Aragón).
- Edition and distribution of the book "ORÍGENES Y EVOLUCIÓN. An itinerary through the Molina-Alto Tajo Region Geopark "
- Edition and publication of the paleontological journal NAUTILUS 2020
- Re-edition of the tourist map of the Geopark.
- Geopark promotional article for TURESPAÑA and Club Ecoturismo de España.

4. CONTACTS

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