Wangwushan-Daimeishan UNESCO Global Geopark 2021 Annual Report

1. Geopark logo

Name, country and regional network of geoparks: Wangwushan-Daimeishan UNESCO Global Geopark (China, Asia-Pacific Geoparks Network) Year of accession/Year of last revalidation: 2006/2016



September 30th, 2021, Wangwushan-Daimeishan UNESCO Global Geopark carried out science popularization activities at the Taihang Road Primary School.

2. Geopark data

Number of geopark staff: 165 employees, including 5 geologists

Number of visitors: 3.2 million

Number of geopark activities: 10

We made full use of the World Earth Day, National Science Popularization Day and other platforms to carry out research trips, popular science knowledge into campus, spring sketching and other publicity activities. Held the Wangwushan red leaves festival, 2021 China Mountain Marathon Series, Xiaogoubei Nüwa cultural tourism festival, and other tourism cultural activities.

Number of school classes implementing geopark education program: 3 Geopark press release number: 10 pieces of information submitted to the Global Geopark Network center and 7 pieces were published; 48 pieces of information in English and Chinese were published on the official website of Wangwushan-Daimeishan UNESCO Global Geopark.

3. Geopark activities

Major achievements in 2021

One is the completion of ancient volcanic geological relics protection and monitoring facilities construction project in the Xiaogou scenic spot, the other is the completion of the upgrading of Daimeishan Geological Museum.

Contributions to GGN-Networking and participation

First, we participated in the 36th Academic Annual Network conference of Tourism Geology and Geoparks Research Branch of Geological Society of China. Second, we signed sister park agreement with Guangwushan-Nuoshuihe Global Geopark. Third, we participated in the 9th UNESCO Global Geoparks Congress (Network Conference). Fourth, we and the Zhangjiajie UNESCO Global Geopark visit to each other, and participate in discussion of the protection and development of the Zhangjiajie UNESCO Global Geopark. Fifth, we participate the unveiling ceremony of the Yimengshan UNESCO Global Geopark and the Global Geopark construction and development conference. Sixth, we attended the Small Islands Developing States (SIDS) network meeting by the UNESCO.

Management and financial status

Management agencies: In 2010, the Wangwushan-Daimeishan UNESCO Global Geopark Management Committee was established, led by the heads of Jiyuan and Xin'an of Luoyang, to coordinate and solve problems in the park construction, management and protection. In 2012, the Wangwushan-Daimeishan UNESCO Global Geopark Administration was set up under the management committee to carry out unified construction and management of the park. Financial status: Good, tourism revenue about 109.45 million RMB in 2021.

Protection of geological relics

First, 40 times field patrol, 2 times of popular science propaganda activities. Second, start the geological relic monitoring system, 24-hour monitoring of geological relic sites. Third, compiled the overall plan of the geopark and the plan for the protection of geological relics, and issued the park management measures and regulations on the protection and management of geological relics.

Sustainable Tourism (Geographic Tourism)

The construction of Global Geopark plays an active role in stimulating local economy. In 2021, 60 long-term jobs and 30 temporary jobs were provided, effectively promoting the sustainable development of local tourism economy.

New educational programmes on earth protection, sustainable development and disaster risk reduction

The "Wangwushan-Daimeishan UNESCO Global Geopark 2021 Science Popularization Publicity and Education Plan" has been formulated, and popular science activities such as the World Earth Day on April 22th and the National Science Popularization Day have been carried out. We made full use of Wangwushan Geological Museum to carry out "Research trip" (2000 participants), "Wangwushan-Daimeishan UNESCO Global Geopark Spring sketch activity" (200 participants), "Geological guide training" (200 participants), "Popular science knowledge into campus" (1000 participants) and other popular science activities.

Strategic partnership

Signed a partnership agreement with Yinongshe to authorize the use of the brand Logo of Wangwushan-Daimeishan UNESCO Global Geopark to drive the development of local agricultural and sideline products. Cooperated with 5D Art School to carry out spring sketching activity with the theme of Geopark Research Trip. Jointly held geological popular science knowledge into the campus activities with the Taihang Road Primary School. We and sister parks the Funiushan and Zhangjiajie UNESCO Global Geoparks visit to each other.

Sales promotion activities

We held the "Yugong Cultural Festival", "Peony Flower Festival", "Xiaogoubei Nüwa Cultural Tourism Festival", "2021 China Mountain Marathon series" and other park features festival activities in the Wangwushan and Longtan Grand Canyon scenic spot; Marketing activities such as "2021 Longtan Grand Canyon Water-splashing Festival", "Live Cloud Tour of Wangwushan", "Lantern Festival" and "Laba Festival" were held. The park was comprehensively promoted with the help of Wechat, official website, media, newspapers and advertising towers.

4. Contact

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