

GGN - Geopark Annual Report 2020

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Xiangxi UNESCO Global Geopark, China, Asian Pacific Geoparks Network)

Year of inscription: 2020

Representative photo with caption (from the most important event this year)



Unveiling Plaque Ceremony of Xiangxi Global Geopark, September 23th, 2020

2. GEOPARK FIGURES

Number of Geopark staffs: 1006 staff including 1 geoscientist

Number of visitors: 4.5 million visitors

Number of Geopark events: 26 events, 14 held by management body, and 12 held by cooperative organizations.

Number of school classes realize Geopark educational programmes: 5 primary schools are geoscience schools of Xiangxi UGGp, including Aizhai Aizhai Town Ethnic Primary School of Jishou Municipal, Heku Town Nine-year Education School of Fenghuang County, Luota Nine-year Education School of Longshan County, Hongshilin Town Central Primary School of Guzhang County and Furong Town Central Primary School of Yongshun County, and 10 classes have been carried

on geopark educational programmes regularly in the whole year.

Number of Geopark press release:Over 200 news released on the national,provincial and prefectural media.

3. GEOPARK ACTIVITIES

Major achievements in 2020

- Xiangxi Geopark was successfully designated as a global geopark;
- The ceremony of unveiling the plaque of Xiangxi Global Geopark,namely the Promotional Conference on cultural tourism of Xiangxi took place on September 23.
- Xiangxi Global Geopark won the right to host the 2021 Annual Conference of UNESCO China' s Global Geoparks
- Became the scientific education base of Palaeontological Society of China.
- Signed a cooperative agreement with Central South University of Forestry and Technology.
- The first micro-film on geology in Xiangxi began shooting in Xiangxi Global Geopark.
- The first live-streamed class on Xiangxi Geopark finished shooting.

Contribution towards GGN - Networking and participation

- Held jointly the publicity campaign with 12 geoparks on the World Earth Day.
- Held seminars with Longyan Geopark and Tenglongdong Grand Canyon National Geopark and discuss the issues about cooperation.
- Attended the Welcome Digital Event for the New Geoparks.
- Attened the online meeting of APGN Coordination Committee
- Attended 2020 Chinese UNESCO Global Geoparks Annual Conference and made a new member introduction.
- Attended the first digital forum of GGN.
- Attended the 6th International Training Course on UNESCO Global Geoparks Mangement and Development and made a case analysis report.
- Fulfilled GGN 2020 Annual fee.

Management and Financial Status

- Geoparks Administration of Xiangxi Autonomous Prefecture is the management body of Xiangxi Global Geopark,in 2020,7 staff were employed to the administration.
- The 2020 tourism revenue in Xiangxi UGGp is 25.5 billion yuan, 4.5 million tourists came to

Xiangxi Global Geopark for visiting.

Geoconservation

- 12 regular inspections over geosites protection were carried out by Geoparks Administration of Xiangxi Autonomous Prefecture.

- Carried out the inspections over forest protection and fire prevention together with surrounding communities, assessed the effect of protecting the important geosites, such as Paibian GSSP, Guzhangian GSSP and Red Stone Forest, as well as ensuring the rights and interests of community residents.

- Updated the interpretation boards and logo system after Xiangxi UGGp received the formal inscription.

Sustainable tourism (Geotourism)

- The Intelligent Tour Guide device was installed in Xiangxi Global Geopark Museum
- Compiled the "Emergency Plan for the Unexpected Geohazards in Xiangxi Global Geopark".
- Developed the geotourism routes with local tourism department.
- Updated the promotional booklets and leaflets after Xiangxi UGGp received the formal inscription.
- Attended the Promotional Conference of Xiangxi Cultural Tourism held in Guangdong-Hong Kong-Macao Greater Bay Area .

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Held jointly the publicity campaign with 12 geoparks on the World Earth Day.
- Held popular science education campaigns over geoconservation and disaster risk prevention in geoscience schools of Xiangxi Global Geopark for 5 times.
- Held the training course for the new tour guides with the Tour Guides Association of Xiangxi Autonomous Prefecture.

Strategic partnership

Established the strategic partnership with Nanjing Institute of Geology and Palaeontology of Chinese Academy of Sciences, Institute of Karst Geology of China Geological Survey, Central South University, Central South University of Forestry and Technology, Jishou University, Geoparker Company, Xinhua News Agency, Rednet of Hunan Province.

Promotional activities

- Attended the Welcome Digital Event for the New Geoparks.
- The Ceremony of Unveiling the Plaque of Xiangxi Global Geopark, namely the Promotional Conference on Cultural Tourism of Xiangxi took place on September 23.
- Held successfully the First Photography Competition of Xiangxi Global Geopark.
- Held successfully the Xiangxi Global Geopark TikTok Competition.
- Held successfully Xiangxi Global Geopark's First Session of Top 10 Beautiful Scenes Selection Campaign.
- Updated the news on the official website of Xiangxi Global Geopark..

4. CONTACTS

Manager: Peng Hua xxzsudzgy@163.com

Geologist: Liu Zhi 570933190@qq.com