

GGN - Geopark Annual Report 2023

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Yanqing UNESCO Global Geopark (China , APGN)

Year of inscription / Year of the last revalidation: 2013/2023

Representative photo with caption (from the most important event this year)



Geo-science Popularization Activity

2. GEOPARK FIGURES

Number of Geopark staffs: 2493 staffs including 9 geoscientists

Number of visitors: 9.60 million tourists in 2023

Number of Geopark events: 27

World Earth Day Activity, World Wetlands Day, International Day for Disaster Reduction, International Day for Geological Diversity, Students Research and Study Activity, Volunteer Activity, Ice Lantern Festival in Longqingxia, Bird-watching Activity and others.

Number of school classes realize Geopark educational programmes: 18

Number of Geopark press release: 93

3. GEOPARK ACTIVITIES

Major achievements in 2023

- Yanqing Silicified Wood and Dinosaur Footprint Fossils were designated “the beautiful fossils in China”



- Collected rock specimens in Yanqing area
- Updated signage and guide board of Yanqing Geopark
- Carried out environmental governance in dinosaur footprint fossil areas

Contribution towards GGN - Networking and participation

- In April 2023,during the World Earth Day,the 4th APGN Geopark Week and "Sister Geoparks Mutual Exhibition and Interaction"event were jointly organized with 29 other geoparks and museums. Approximately 450,000 people participated in the activities,which received extensive coverage from hundreds of media outlets,effectively promoting the brand of UGGps.
- As requested by the Earth Sciences and Geoparks Section of UNESCO,provided textual and visual materials of Yanqing UGGp along with a letter of Grant of Rights.
- Participated in the Course on UNESCO Global Geoparks
- Participated in Annual Conference of the UNESCO Global Geoparks in China of 2023
- Carried out activities on International Day of Natural Disaster Reduction

Management and Financial Status

- Our Geopark is managed by Management Committee for Yanqing Global Geopark, the Administration for Yanqing Global Geopark, Area Management Sections.
- The income and expenses stay balanced. Funds of the geopark mainly come from local governmental fiscal budgets, ticket and other business income. Expenses are mainly in geo-heritage protection and conservation, science popularization, staff salary, etc.

Geoconservation

Completed daily patrol work of silicified wood, dinosaur footprints and other geosites.

Sustainable tourism (Geotourism)

- Integrated all resources in the Geopark and carried out research activities with the theme of forest, wetland and geology.

- Cooperated with urban schools, and led more primary and secondary school students to carry out geoscience activities.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Added relevant content on geosites protection, climate change, and desertification prevention and control in geo-science popularization activities
- Held a special science popularization lecture on "How to deal with common geological disasters" and conducted earthquake emergency evacuation drills.

Strategic partnership

- Carry out internship activities with China University of Geosciences (Beijing)
- Cooperate with local enterprises such as Throughout the Great Wall and publicize each other through Live Broadcasting.
- Cooperate with local high-end B & B to create 20 high-quality Geopark Agritainment.

Promotional activities

- Participation in the meeting to make the presentation of Yanqing UGGp
- Compile 6 kinds of publicity materiel on biodiversity, covering birds, animals, fish, insects and ancient trees in the Geopark, to promote the biodiversity of Yanqing.
- Released geopark news in newspaper, broadcasting, television and Internet.

Wildlife Rescue

Strengthened the protection and rescue of wildlife. Rescued 158 wildlife in 2023, including 8 the National First-class Protected Animal.



4. CONTACTS

Manager: Wang Xiaoxu, yanqingsjdzgy@163.com

Geologist: Lu Zhangqian, yanqingsjdzgy@163.com

The Administration for Yanqing UNESCO Global Geopark

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