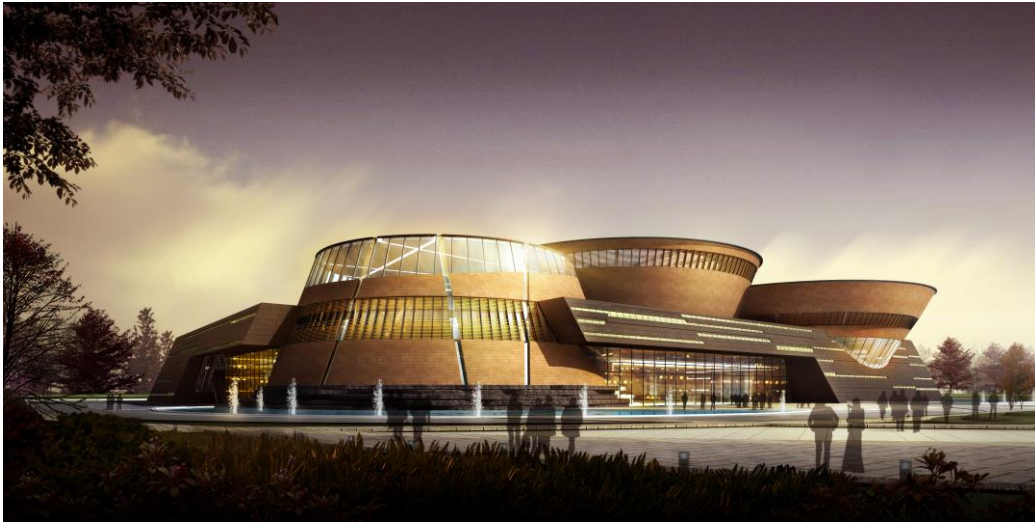

GGN - Geopark Annual Report 2024

1. GEOPARK IDENTITY

2. Name, nation and area network of the Geopark: Wudalianchi UNESCO Global Geopark (China, APGN)

Year of accession/ year of re-evaluation:2004/2008/2012/2014/2018

Representative Photoes



2.GEOPARK FIGURES

Number of staff in the Geopark: 1,801

Number of tourists: totally 1,273,000 person times

Number of activities: 13

Number of Geopark educational projects in school: 13

3. GEOPARK ACTIVITIES

Main achievements in 2024

- Organized annually many activities, such as Wudalianchi Volcano Holy Water Festival, New Year Climbing, etc.;
- Cooperated with universities at home and abroad, in which students join researching studies held in the Geopark.
- Discount tickets policies for pupils has been formulated and published by the Geopark, which encourage pupils, middle school students and college students to visit the park.
- Provided free publicity materials for teaching institutions such as poster foldout, Wudalianchi Scientific Expedition Guide and Wudalianchi Touring Guide, etc.

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- Published promotion information such as pupil discount tickets through CCTV, Heihe TV, Wudalianchi Global Geopark TV and domestic magazines.
 - Released preferential policies and related news of Geopark by the website of the park and cooperated organizations. Sent information through Wechat and Weibo, release preferential policies, encourage tourists to visit the Wudalianchi.
 - Designed and printed 4000 geo-maps.
 - Designed and printed 5000 eighteen kinds of science pamphlets
 - Carried out communication and cooperation with Universiti Putra Malaysia.
 - Wudalianchi UGGp Museum has earned the honor of National Level II Museum;

Contribution to GGN - Network activities and Participation

- During the fifth week of APGN 2024, the Geopark cooperated with Yandangshan, Danxiashan, Lushan, Mt. Tai, Zhangjiajie and other geoparks.
- Took part in Shennongjia International Forum and made a report;
- Took part in the eighth Asia Pacific Geoparks Network Symposium in Vietnam;
- Took part in the Chinese Geoparks Annual Conference in Xingyi UGGp in 2024;

Management and financial status

- Management body: Wudalianchi UNESCO Global Geopark Administration Committee
- Financial status: The Geopark achieved a good balance of payments and financial stability. In 2024, the Geopark received tourists 1,273,000 person times and tourism revenue reached 0.38 billion Chinese Yuan.

Geoconservation

- Formulated the Prevention and Control Plan for Geological Disasters in flood Season of 2024 and the Emergency Plan for Sudden Geological Disasters of 2024 for Wudalianchi National Park;
- A total of 3.5 million yuan has been allocated from the central finance for the eco-conservation of Forestry and Grassland .

New educational plans for geoheritage conservation, sustainable development and disaster risk reduction

The Geopark cooperated with Wudalianchi senior middle school, Wudalianchi junior middle school, Wudalianchi No. 1st primary school and No., 2nd primary school on giving “Science Knowledge Courses” and completing science popularization textbook

“Close to Nature-Approaching Wudalianchi”. There are 10 parts in the textbook and over 1000 students joint the 16 class hours.

Strategic partners

- Cooperated with Wudalianchi Science Center of Heilongjiang Academy of Sciences on the following two projects: Color Protection of Anthocyanin in Cranberries in Sodium Silicate Mineral Water; How to Improve the Flavor of Honeyberries Drinks with Wudalianchi Mineral Water. .
- Collaborated with University of Science and Technology of China, China University of Geosciences (Beijing), Capital Normal University, Heilongjiang Institute of Technology, Heilongjiang University, Nanjing University, Northeast Forestry University and Heilongjiang Hydrogeology and Engineering Geology Survey Bureau carried out scientific research.

Promotion activities

The Geopark has promoted Wudalianchi ads. on CCTV radio, Heilongjiang TV station, mainstream media, newspapers and periodicals all the year round.

4. Contacts:

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Su Yanmin, President, Heilongjiang Ecological and Geological Survey.