



GLOBAL GEOPARKS NETWORK

International Association on Geoparks

CELEBRATING EARTH HERITAGE – SUSTAINING LOCAL COMMUNITIES

Haute Provence Geopark, Musée Promenade,
10 Montée Bernard Dellacasagrande,
BP 156, 04005 Cedex Digne les Bains – France.
Téléphone : 06 79 87 36 22
E-mail: secretariat@globalgeoparksnetwork.org
www.globalgeoparksnetwork.org

GGN 2025 ANNUAL BUDGET 11th Fiscal Year

18 February 2025

The Annual Budget of the GGN International Association was agreed at the 157th session of the GGN Executive Board Meeting on February 18, 2025.

This is the 11th year of operation of the GGN International Association.

The main role and activities of the Global Geoparks Network as an International Association remains to:

- support the operation of the UNESCO GLOBAL GEOPARKS in the frames of the IGGP Program, in collaboration with UNESCO
- raise the profile and visibility of the UNESCO Global Geoparks, promote UNESCO Global Geoparks as sustainable territories and support Global Geoparks' development and operation all around the globe, in collaboration with its Regional Geoparks Networks and its National Geoparks Fora/Committees.

The GGN 2025 Annual Budget was drawn up in accordance with the GGN Action Plan 2024 – 2025 which was approved in the 4th GGN Ordinary General Assembly on 8th of September 2023.

INCOME

The income of the GGN is based mainly on the annual membership fees but also a minor amount is based on the contribution of 50€/participant of international and regional conferences and symposiums on UNESCO Global Geoparks.

Following the decision of the 4th GGN Ordinary General Assembly on 8th of September 2023 the GGN membership fee for an Institutional Member remains 1.500 € out of which 1.000 \$ are donated to UNESCO for the special account on UNESCO Global Geoparks. The remaining amount of the GGN membership fee (after the donation to UNESCO) and the amount by the international and regional conferences participants fee contributions are proposed to be used for activities to enhance the visibility of the GGN and UNESCO Global Geoparks and strengthen Geoparks promotional activities and capacity building activities.

Today the GGN has 213 Institutional members - UNESCO Global Geoparks and 41 Individual members - Geopark professionals.

The number of the Institutional members - UNESCO Global Geoparks will change during 2025 after the inscription of the 16 new UNESCO Global Geoparks, which will be officially announced in April 2025. The number of the GGN Institutional members - UNESCO Global Geoparks will become 229.

The GGN General Assembly in 2016 decided to establish the international and regional Conference participants' fee as a new source of the GGN income. In 2025 will take place the 11th International Conference on UNESCO Global Geoparks which will take place in Kütralkura UNESCO Global Geopark in Chile.

The GGN Annual Budget 2025 includes also an estimation of income from cooperating members which is at present just an assumption. This needs to be realized by our common work to attract new supporters of Global Geoparks.

In the 2025 budget the saving accounts remain as they are. The figures for the accounts are:

Financial Resources from the previous years	
GGN Bank Account (31 December 2024)	616.736,11
Payments in 2025 for Expenses of 2024	-261.481,15
GGN BANK ACCOUNT remaining Amount	355.254,96
GGN Saving account 1 (31 December 2024)	16.259,94
GGN Saving account 2 (31 December 2024)	64.896,22
PREVIOUS YEARS' RESOURCES	436.411,12

EXPECTED INCOME 2025

INCOME	ESTIMATION	2025
ANNUAL FEES		
Institutional members	229* 1.500 €	343.500
Individual members	45* 100 €	4.500
Cooperating members	1 * 2.000 €	2.000
Cooperating members (non profit)	1 * 3.000 €	3.000
CONFERENCE FEES		
11 th International Conference on UNESCO Global Geoparks	800 * 50 €	40.000
Bank income		1.000
Other		3.000
TOTAL		397.000,00
PREVIOUS YEARS Remaining amount		355.254,96
TOTAL AMOUNT FOR 2025 EXPENSES		752.254,96
GGN Saving account 1 (31 December 2024)		16.259,94
GGN Saving account 2 (31 December 2024)		64.896,22
GENERAL TOTAL		833.411,12

EXPENDITURE

A significant part of the expenditures is going to cover the Global Geoparks' contribution to UNESCO.

According to the number of the GGN Institutional Members – UNESCO Global Geoparks, an amount of **229.000 \$** (219.840 EURO - Rate 06-01-2025) will be donated to UNESCO for the needs of the UNESCO Global Geoparks in 2025.

The GGN is going to use resources to cover the cost of its operation, communication, activities, events, Geopark development and Geopark promotion: the GGN Secretariat, the secretariat staff, the accountant, lawyer, capacity building activities, administrative expenses, operational expenses, expenses for Geopark promotion and visibility as well as expenses for social media and promotional campaigns according to the GGN Action Plan for the years 2024-2025 agreed during the 4th GGN Ordinary General Assembly on the 8th of September 2023.

In 2025, the GGN is celebrating 10th anniversary of the establishment of the IGGP/UNESCO Global Geoparks and of its recognition as the official partner of UNESCO for the operation of the UNESCO Global Geoparks. This is a very important milestone for our Network and expenses for organization of promotional events and activities, the publication of promotional materials etc. will also be included in the 2025 budget.

The GGN will also organize the 5th Ordinary General Assembly during the 11th International Conference on UNESCO Global Geoparks and expenses for organization the presence of GGN in the conference fair and related promotional activities, the publication of supporting materials etc. will also be included in the 2025 budget.

The GGN digital communication, social media campaign and networking activities proved to be extremely useful for keeping networking, communication and exchange between UNESCO Global Geoparks alive, thus it is essential to include these activities in the budget.

Initiatives such as the GGN Awards and the GGN Film Festival will continue to be part of the GGN activities in 2025 and will be strengthened and promoted.

The initiatives “UNESCO / Global Geoparks Network Grant for Geoparks in Africa and the Arab States”, “UNESCO / Global Geoparks Network Grant for Geoparks in Small Island Development States (SIDS)” and initiatives for Global Geoparks development are also included in the budget as they are activities essential for the expansion of the Network to cover less comprehensive geographical areas.

Implementation of capacity building activities on UNESCO Global Geoparks such as the International Courses, GGN Forums and Evaluators' Training Courses are also included in the budget.

At present the GGN communication is based on the GGN websites, social media pages, digital campaigns and publications etc.

The GGN webpages include:

- the GGN website www.globalgeoparksnetwork.org,
- the GGN promotional website www.visitgeoparks.org and
- the Film Festival website www.filmfest.globalgeoparksnetwork.org.
- for the celebration of the 20th Anniversary of the GGN two digital platforms have been created: <https://tools.ggn20anniversary.com/> & <https://ggn20anniversary.com/>.

The GGN operational website www.globalgeoparksnetwork.org will continue its improvement during 2025.

The GGN in Social media:

The page of GGN in Facebook is very active with several posts on daily basis.

GGN will increase presence in other social media.

Following the increase of the income based on the new sources (cooperating members, donations, projects, etc.) the GGN Executive Board will be in position to introduce new activities.

In detail, the GGN 2025 Annual Budget is as follows:

GGN Annual Budget 2025

INCOME	2023	2024	2025
ANNUAL FEES			
Institutional members 229* 1.500 €	292.500	319.500	343.500
Individual members 45* 100 €	4.000	4.500	4.500
Cooperating members 1 * 2.000 €	2.000	2.000	2.000
Cooperating members (non profit) 1 * 3.000 €	3.000	3.000	3.000
CONFERENCE FEES	30.000		
11 th International Conference on UNESCO Global Geoparks 800 * 50 €		0	40.000
8 th Asia Pacific Geoparks Network Symposium 400 * 50 €	0	20.000	0
17 th European Geoparks Conference 400 * 50 €	0	20.000	0
Bank income	1.000	1.000	1.000
Other	1.000	1.000	3.000
	333.500	371.000	397.000
Amount from GGN Bank Account of the previous year	380.570,76	426.374,50	355.254,96
GGN Saving account 1 (31 December 2024)			16.259,94
GGN Saving account 2 (31 December 2024)			64.896,22
TOTAL	714.070,76	797.374,50	833.411,12
EXPENDITURE	2023	2024	2025
A. Contribution to UNESCO 229 * 1000 USD	180.843	194.849	219.840
B. ADMINISTRATION			
B1. BANK EXPENCES	2.000	2.000	2.000
B2. EXTERNAL SERVICES			
B.2.1. Accounting	5.000	5.000	5.000
B.2.2. Legal advice	3.000	3.000	3.000
B3. SECRETARIAT			
B.3.1. Secretariat staff salaries	20.400	40.000	40.000
B.3.2. Administration expenses		4.000	4.000
B.3.3. Haute Provence Secretariat Expenses	3.000	3.000	3.000
B4. GGN Digital Communication			
B4.1. GGN website operation & hosting www.globalgeoparksnetwork.org	5.000	6.000	6.000

B4.2. GGN website renovation www.globalgeoparksnetwork.org	6.000	6.000	0
B 4.3. Geopark Film Festival website operation & hosting www.filmfest.globalgeoparksnetwork.org	3.000	3.000	3.000
B 4.4. GGN promotional website operation & hosting www.visitgeoparks.org	6.000	6.000	6.000
B.4.5. GGN Social media pages operation	4.000	4.000	4.000
B.4.6. GGN Digital facebook paid campaigns	6.000	6.000	6.000
B. 4.7. GGN Digital events support	5.000	5.000	5.000
B. 4.8. GGN News Feed	3.000	3.000	3.000
B5. GGN General Assembly Publications and materials	20.000	0	20.000
B6. GGN Executive Board meetings / operational expenses	30.000	30.000	30.000
B7. GGN Brochure and map 2025/2026	10.000	10.000	10.000
C. CAPACITY BUILDING EVENTS			
C1. Intensive Course on Geoparks (Grants)	10.000	10.000	10.000
C2. Evaluator's Seminars	5.000	5.000	5.000
C3. Training courses	10.000	10.000	10.000
D. PROMOTION			
D1. TOURISM FAIRS	20.000	20.000	10.000
D2. NEW COMMUNICATION TOOLS	40.000	15.000	15.000
D3. PROMOTION/COMMUNICATION ACTIVITIES AND PRODUCTS			
D3.1. Promotional posters for celebration of digital activities, digital events and international days	10.000	10.000	10.000
D3.2. GGN magazines (Geoparks & Oceans, Geodiversity in UNESCO Global Geoparks, Geoparks Going Green)	15.000	15.000	15.000
D3.3. GGN publications	15.000	15.000	45.000
D3.4. GGN promotional videos	15.000	15.000	15.000
D.3.5 Geopark Book			
D4. 10th Anniversary of IGGP	60.000	60.000	60.000
E. GGN 20TH ANNIVERSARY			
E1. Promotional & thematic videos		8.307,64	0
E2. Contests		13.307,50	20.000
E3. EXPO PHOTOS		1.286,56	0
E4. QUOTE POSTERS		648,28	0
E5. Time spiral		2.031,22	0
E6. Entertainment videos		2.563,12	0
E7. Paid social media campaigns		10.000	0
E8. GGN Events		20.000	0

E9. GGN History e-book		20.000	20.000
E10. Souvenirs		5.000	0
E11. Certificates		2.000	0
E12. Expenses for the preparation of the celebration 10 th IGGP Anniversary	21.827,76	50.000	0
F. GGN DEVELOPMENT			
F1. UNESCO / Global Geoparks Network Grant for Geoparks in Africa and the Arab States	15.000	15.000	15.000
F2. UNESCO / Global Geoparks Network Grant for Geoparks in Small Island Development States (SIDS)	15.000	15.000	15.000
F3. UNESCO Global Geoparks Youth Forum	20.000	20.000	20.000
F4. GGN initiatives			
F4.1. Film Festival	15.000		15.000
F4.2. GGN Practice Awards			5.000
F5. Travel expenses to represent GGN in conferences, meetings, workshops, events and courses	25.000	25.000	25.000
F6. Expenses to support new initiatives aiming the GGN Development (including translations in other languages)	50.000	50.000	50.000
	674.070,76	765.993,32	749.840
G. CONTINGENCIES	15.000	6.381,18	2.414,96
H. TRANSFER AMOUNT TO SAVING ACCOUNTS	25.000	25.000	0
TOTAL	714.070,76	797.374,50	752.254,96
F. SAVING ACCOUNTS			
GGN Saving account 1 (31 December 2024)			16.259,94
GGN Saving account 2 (31 December 2024)			64.896,22
TOTAL	714.070,76	797.374,50	833.411,12

For the GGN Executive Board

Prof. Nickolas ZOUROS
President

Dr. Kristin RANGNES
Treasurer

Dr. Guy MARTINI
General Secretary