

韶关市丹霞山管理委员会

GGN - Danxiashan UNESCO Global Geopark Annual Report 2024

1. GEOPARK IDENTITY

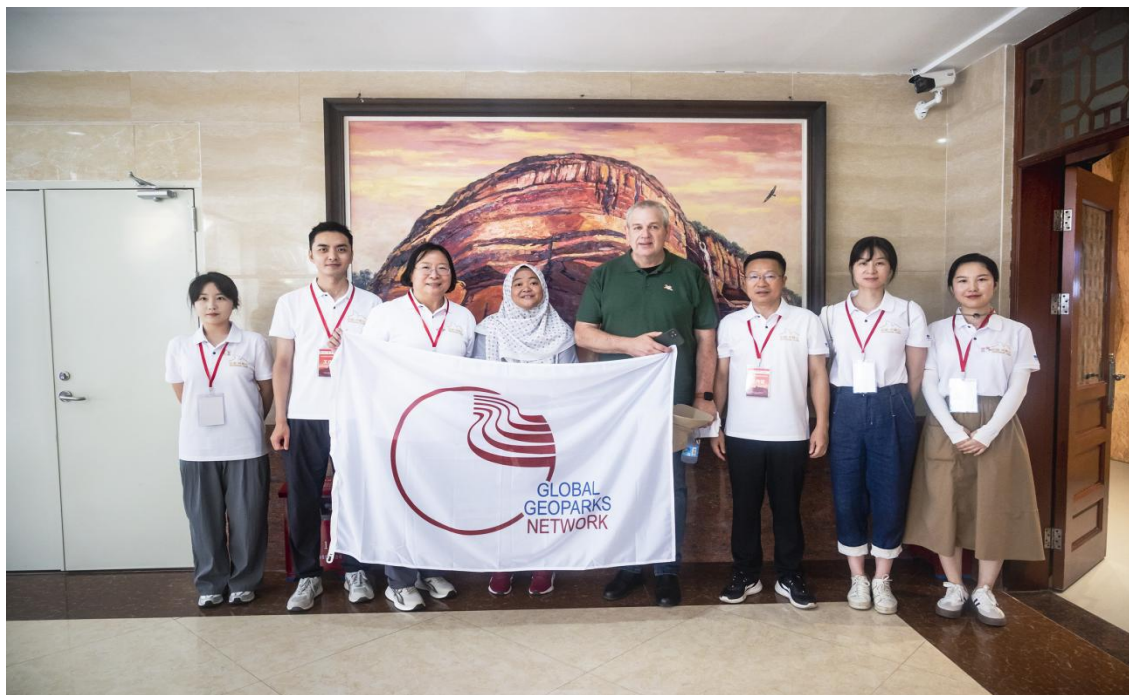
Danxiashan UNESCO Global Geopark, China, CGN

Year of inscription: 2004

Year of the last revalidation: 2024

2. REPRESENTATIVE WORKS

(1) Passed the 2024 Revalidation on Danxiashan UNESCO Global Geopark



“It’s a perfect combination of rocks, natural and cultural heritage. Everyone can learn a lot. We all must learn to save our common nature and culture. Thank you.”

- Henning Zellmer

“Great landscape of Danxiashan. The best nature school in China.”

- Rasanubari Asmah Rahmah Binti Abd Hamid

(2) Significant achievements in biodiversity conservation, with 8 new species published throughout the year, including the *Caridina danxiaensis* and *Lysimachia danxiashanensis* W.B.Liao, Q.Fan & G.D.Tang, bringing the total number of new species at Danxiashan UGGp to 48. Among them, the species *Asplenium guodanum* was named after the famous geologist and scholar of danxia landscapes, Chen Guoda.



(3) Initiated the 20th Anniversary Commemoration Theme Event of the GGN. Co-hosted the GGN 20th anniversary event with the first 8 Chinese UGGps, including Huangshan UGGp, Zhangjiajie UGGp, Lushan UGGp, Yuntaishan UGGp, Shilin UGGp, Songshan UGGp, Wudalianchi UGGp, and 47 other Chinese UGGps, including Yandangshan UGGp.



20th Anniversary Cultural and Creative Products

Number of Geopark staffs: 374 staff members including 20 geoscientists.

Number of visitors: 1,625,000

Number of Geopark events: 157 science popularization events had been held with 150,000 participants

Number of schools / classes involving Geopark educational programs: Hosted 253 groups (40,000 people) of primary, secondary, and college students for educational visits; held the "China Danxia on Campus": *Danxiashan: Spectacular Nature in the World* Book Crossing events in 22 schools and universities across China, with 3,000 students participating.

Number of press release: 138 pieces of information were published throughout the year, with 1 article adopted by APGN.

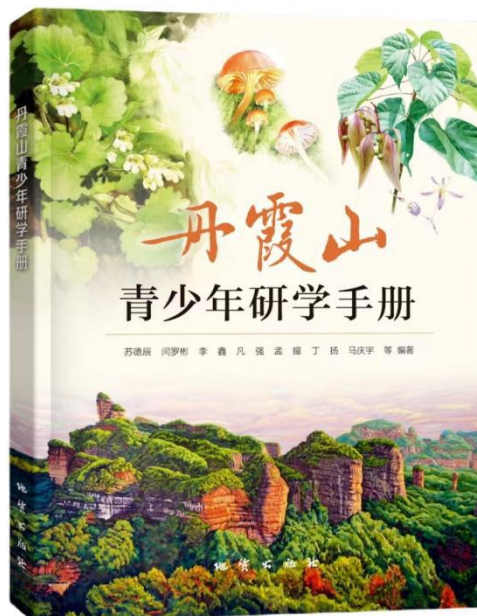
3. GEOPARK ACTIVITIES

Major achievements in 2024

- From July 24 to 28, 2024, Danxiashan UGGp underwent the revalidation by GGN evaluators Mr. Henning Zellmer and Ms. Rasanubari Asmah Rahmah Binti Abd Hamid, awarding a “green card” for a further period.



- Published *Danxiashan Youth Field Study Handbook*, a specialized guidebook designed for young explorers of Danxiashan UGGp, which was recognized as one of the “2024 Outstanding National Science Popularization Works in Forestry and Grassland.”



- Signed new industry-academia-research cooperation agreements with seven institutions, including Guangdong Polytechnic Normal University, Southern Medical University, South China Normal University, Jiangxi University of Science and Technology, Guangdong Eco-Engineering Polytechnic, Guangdong Geological Survey Institute, and Datong Publishing & Media Co., Ltd.
- The study courses “Eyes in the Dense Forest” and “Danxia in Paintings” won second prize in the Guangdong Province Study Tour Instructor Competition, while “100 Museum Quiz Challenges” was recognized as a “2024 Guangdong Provincial Outstanding Nature Education Course.”

Contributions toward GGN

- On April 22, co-hosted the “Sister Geopark Interactive Exhibition” 55th World Earth Day event, along with the 5th Asia-Pacific Geoparks Week, in collaboration with 44 geoparks, including Yandangshan UGGp and Alxa Desert UGGp. The event engaged 4.8 million participants and received coverage in 230 media reports.

- **International Exchanges:**

- ◆ Attended the 2024 APGN Geopark Development Forum in Hong Kong and the 8th APGN Symposium in Vietnam, where Danxiashan co-hosted an exhibition booth with its sister geopark Shilin UGGp and delivered a keynote presentation.
- ◆ Participated in the GGN Workshop on Sustainable Development Goals in Geoparks, submitting the *Danxiashan UNESCO Global Geopark SDG Report*.
- ◆ Took part in UNESCO’s welcome event for newly designated UNESCO Global Geoparks and assisted in training community members from Tanzania’s Ngorongoro Lengai UGGp.

- **Domestic Exchanges:**

- ◆ Established new sister geopark relationships with Guangwushan-Nuoshuihe and Longyan UGGps and hosted exchange seminars with sister geoparks including Alxa Desert, Longyan, Longhushan, Taining, Yandangshan, and Zhangjiajie UGGps. Hosted a one-month administrative training program for a manager from Guangwushan-Nuoshuihe UGGp. Invited representatives from Xiangxi and Enshi UGGps to observe the Danxiashan Science Popularization Volunteer Training Camp.

- ◆ Attended in the China UNESCO Global Geopark Annual Conference and the 20th Anniversary Seminar of the GGN; Attended the Longyan UGGp Science Popularization Exchange Camp and the International Congress on an Eco-Security System for All People along the Belt and Road in Shennongjia UGGp.

- ◆ Conducted friendly exchanges and mutual visits with Tianzhushan, Huanggang Dabieshan, Shennongjia, Yimengshan, Longyan, Alax Desert, Guangwushan-Nuoshuihe, Zhangjiajie, and Yandangshan UNESCO Global Geoparks.

- ◆ In collaboration with the Geoscience Tourism Branch of the China Tourism Association, co-hosted the 5th Geoscience Tourism Conference and the 1st Geoscience Interpretation Conference for Protected Areas. Concurrently, organized a themed forum on “UNESCO Global Geopark Evaluation and Sustainable Development,” inviting senior experts, evaluators, and coordinators from UGGps to share their experiences. More than 20 UGGps participated in the online meeting, over 40 UGGps attended virtually, and more

than 200 participants conducted on-site visits to Danxiashan UGGp.

Management and Financial Status

- The efficient management was determined to impose strict protection measures in the Geopark and had achieved targets of “zero tourists complaints” “zero safety accidents” “zero geological disaster” “zero geosites damage” and “zero environmental pollution” in 2024.
- Danxiashan maintained a stable budget with balanced revenues and expenditures. Its income sources included ticket sales, fees for resource utilization, allocations from the national, provincial, and municipal governments.

Protection of Geological, Biological, and Cultural Heritage

- Regular Monitoring: Continuous monitoring of key geological relics, wildlife, and cultural heritage sites, with 32 field inspections conducted involving a total of 118 personnel.
- Hazard Mitigation: Ongoing real-time monitoring of hazardous rock formations at Eyupashan Scenic Area and repaired to the collapsed section of the Yaoshan Power Station road.



Safety Inspections

- Completed the 4th cultural heritage survey of Danxiashan, registering, inspecting, and documenting the categories, historical periods, and protection levels of 74 immovable cultural heritage sites within the geopark.



Cultural Heritage Survey

- Continued advancing the baseline survey on Danxiashan UGGp's geological formations and biodiversity, culminating in the completion of the "Danxiashan Geological Survey Report" and the "Danxiashan Biodiversity Survey Report."

Sustainable Tourism Development (Geoscience Tourism)

- **Museum and Signage Updates:** Completed the Danxiashan Museum's sand table and exhibition hall upgrades and the renewal of signage along Danxiashan Field Study Route 1.
- **Tourism Weather Forecasting:** Provided weekly forecasts on meteorological phenomena such as sunrise, sunset, and sea of clouds.
- **Science Education Initiatives:** Continued developing a science education community, conducting pre-employment training for 50 Danxiashan field study (nature education) instructors.
- **Outdoor Sports Boom:** Hosted major outdoor sporting events, including the 50-kilometer Danxiashan Hiking Race and the Danxiashan Cycling Race, attracting over 22,000 participants from China and abroad.



Strategic Partnerships

- Signed the first batch of strategic partnership agreements for Danxiashan UGGp with four key enterprises: Shaoguan Branch of Guangdong Broadcasting and Television Network Co., Ltd., Shaoguan Supply and Marketing Enterprise Group Co., Ltd., Shaoguan Transportation and Tourism Investment Group Co., Ltd., Shaoguan Xiangyuan Danxiashan Tourism Co., Ltd. These partnerships aim to jointly support the sustainable development of “Beautiful Shaoguan with Virtuous Citizens and developed agriculture.”

Promotion Initiatives

- Naming of the “Danxiashan” Train: The G6102 train was officially named “Danxiashan Train”, operating daily between Hong Kong, Shenzhen, Guangzhou, and Changsha.
- Organized Danxiashan UGGp tourism promotional activities in major cities such as Shanghai, Beijing, and Hong Kong to enhance the brand image of Danxiashan UGGp as a premium tourist destination.
- Maintained close cooperation with over 50 media outlets, including China Central Television (CCTV), resulting in the release of 455 news articles and videos throughout the year.
- Continued hosting of the “Beautiful Danxiashan - My Perspective” micro-video

competition, attracting 347 entries.

4. CONTACTS

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