

GGN - Geopark Annual Report 2024

1. GEOPARK IDENTITY

Geopark name, country, regional Network: BASQUE COAST UNESCO Global Geopark, SPAIN
(European Geoparks Network)

Year of inscription / Year of the last revalidation: 2010 / 2022



National Ecotourism Conference, October 2024.

2. GEOPARK FIGURES

Number of Geopark staffs: 6 staff including 1 geoscientist(s)

Number of visitors:

visitors number	2024
Info points	44.835
Guided tours participants	11.113
Interpretation Centers	16.194
Georoutes downloads	4.029
People authomatic counter	195.439

Number of Geopark events:

Research and dissemination: 24 initiatives

Activities with geo-schools: 8

Tourism promotion activities: 10

European Geoparks Week: 9

Number of Geopark press release:

10 e-newsletter

15 news on the web site

12 press releases

17 radio interviews

4 TV interviews

3. GEOPARK ACTIVITIES

Major achievements in 2024

- National Ecotourism Conference participating 200 experts from all the country

Contribution towards GGN - Networking and participation

- Conferences in Kula and Reykjanes UGG
- EGN and GGN newsletter and magazine contribution

Management and Financial Status

- Consolidated economic situation. We have the support of all the administrative levels, Councils, provincial and regional Government.

Geoconservation

- Creation of an educational card game Lig & Click to playfully introduce the Geopark's Sites of Geological Interest (SGI).
- The project "Coastal Landforms of the Basque Coast UNESCO Global Geopark – From Inventory to Geomorphological Map" has been awarded the Geopark's grant proposal to promote research in Geology and Earth Sciences.

Sustainable tourism (Geotourism)

- New tourism product based on hiking. 54km in 3 stages.

<https://geoparkea.eus/es/que-ver/vuelta/>

- Training course for guides

New education programmes on geoconservation, sustainable development and disaster risk reduction

- New educational workshop for children on Flysch fossils.

<https://geoparkea.eus/es/noticias/geoparque-minerales-fosiles-flysch-taller>

Strategic partnership

- Ecotourism Spanish Club, supported by Tourespaña (Spanish Tourism Agency)

Promotional activities

- Fitur in Madrid and Basque Fest in Bilbao to promote Geopark as tourism destination
- European Tour operator's fam trip for two days in the Geopark
- New on-site signage for points of interest

4. CONTACTS

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