

# GGN - Geopark Annual Report 2024

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Cheongsong UNESCO Global Geopark, Republic of Korea, Asia Pacific Geoparks Network

**Year of inscription / Year of the last revalidation:** 2017 / 2021



A voluntary clean-up activity was conducted by Geopark guides, who are local residents

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 12 staffs including 2 geoscientists

**Number of visitors:** 4,938,197

**Number of Geopark events:** over 21 times

- Gyeongsangbuk-do Geotrail Expedition
- Geopark Music Festival
- Cheongsong Geopark Education Program – Visited campsites 8 times
- A voluntary clean-up activity was conducted by Geopark interpreters (10 times)
- Promotional Booth Operations (9 times): Participated in festivals hosted by cooperative organizations (e.g., Education Festival, Apple Festival, Youth Festival, etc.)

**Number of school classes realize Geopark educational programmes:** over 193 times

- Geopark Partner Schools(6 Schools): Over 18 times
- Geopark Rangers (in collaboration with National Park partner schools): 35
- “Children Dreaming with Cheongsong UNESCO Global Geopark” Program: 36

- Youth Geoscience Exploration Team: 3
- Cheongsong Geopark Junior Mountain Rescue Team: 6
- Geopark Interpreter-led Exploration Programs: 71
- “Exploring Cheongsong Geopark” Program for the Elderly: 24



Geotrail Expedition



Poetry Writing at Geological Sites



Cheongsong Geopark Junior Mountain Rescue Team

**Number of Geopark press release:** News articles and TV broadcastings - over 30 release

### 3. GEOPARK ACTIVITIES

#### Major achievements in 2024

- Updated signage and materials following the Geopark logo redesign
- Selected new official Geopark partner businesses
- Designated two additional Geopark partner schools
- Geopark guides took the lead in clean-up campaigns and educational activities

#### Contribution towards GGN - Networking and participation

- Participated in the 8th Asia Pacific Geoparks Network (APGN) Symposium in Cao Bang, Vietnam (Presentations and Promotional Booths)
- Attend APGN Let's Do it Meeting
- Participated in the 37th International Geological Congress held in Busan, South Korea (Promotional Booths)

#### Management and Financial Status

- Geopark management is overseen by North Gyeongsang Province, with operational duties entrusted to Cheongsong County
- Funding is jointly supported by the central government, North Gyeongsang Province, and Cheongsong County

#### Geoconservation

- All geological sites are legally protected under the Cultural Protection Law, Natural Park Law, and the Cheongsong Geopark Ordinance for Management and Maintenance
- Monthly monitoring is conducted to ensure regular maintenance and facility repairs

- Geopark guides have voluntarily conducted monthly cleanup activities to preserve geological sites

### **Sustainable tourism (Geotourism)**

- Guided tours are conducted by local residents trained as certified Geopark interpreters. In 2024, approximately 3,100 participants took part in these commentary programs
- The Geopark team actively participated in regional events such as the Apple Festival, Youth Festival, and Children's Day celebrations, operating interactive promotional booths.
- Notably, during the Apple Festival, sand from the wrestling arena was reused to create a fossil excavation experience zone. Proceeds from these activities were donated as scholarships for local youth in the Cheongsong UNESCO Global Geopark (UGGp) area

### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- A strategic agreement is being pursued with local apple-related businesses—Cheongsong's representative crop that has been affected by climate change—to co-develop sustainable tourism programs.
- Cleanup activities have been actively carried out, with a report and promotional campaign scheduled for December to raise awareness and encourage community participation.

### **Strategic partnership**

- In partnership with the Cheongsong Office of Education, joint education activities and participation in the regional Education Festival have been carried out.
- Sisterhood relationships were established with Aso UNESCO Global Geopark (Japan) and Hwanggang Dabieshan UNESCO Global Geopark (China) to strengthen international cooperation.
- Collaborative educational tourism programs have also been launched in partnership with other geoparks within the same province.

### **Promotional activities**

- Many promotional activities on Newsletter, TV, Festival, Fair etc.

## **4. CONTACTS**

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