

GGN - Geopark Annual Report 2024

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Hakusan Tedorigawa UNESCO Global Geopark, Japan, Asia Pacific Geoparks Network

Year of inscription / Year of the last revalidation: 2023 /

Representative photo with caption (from the most important event this year)



The Hakusan Tedorigawa Geopark Relay Lecture Series was held at 28 Community Centers.

2. GEOPARK FIGURES

Number of Geopark staffs: 6 staffs including 2 geoscientists

Number of visitors: Accommodation Facilities: 172,923; Shishiku Highlands: 40,100; Hakusan Dinosaur Park Shiramine: 14,485; Train Park Hakusan 191,957

Number of Geopark events: 4 by management body, 6 by cooperative organizations

Number of school classes realize Geopark educational programmes: 639

Number of Geopark press release: 69

3. GEOPARK ACTIVITIES

Major achievements in 2024

- Relay Lecture Series: we held short lectures at each community center (28 community centers; total 551 participants).
- We conducted a total of 46 Geopark field trips from 21 primary and middle schools.
- *Geo-iku* “Geopark-rearing” geopark-focused curriculum was implemented into all primary and middle school classes in the geopark, across all grades.

Contribution towards GGN - Networking and participation

- We participated in and presented at the 8th Asia Pacific Geoparks Network Symposium, Non Nuoc Cao Bang UGGp, Vietnam (2 staff).
- We participated in the Asia Pacific Geoparks Network Geopark Development Forum, Hong Kong UGGp, Hong Kong (1 staff).
- We participated in and presented at the Symposium for the Future Generation, Hantangang River UGGp, South Korea (1 staff).
- We attended and acted as coordinators for 3 “APGN Let’s Do It” APGN-related online meetings.

Management and Financial Status

- The financial status of the Council is stable, and the 2024 proposed budget was 30,756,000 yen.

Geoconservation

- In 2024, we held approximately 65 lectures and public speaking events, where the goals of the Geopark, as well as the local features and importance of conservation were expressed.
- Our motion-activated security camera was used to watch over the Kuwajima Fossil Bluff, and record the number of visitors and trespassers.
- We provided 4 subsidies to conduct research on natural sciences in the Geopark, with a designated event to present their findings.

Sustainable tourism (Geotourism)

- We continued our Geopark Official Tourist Guide Training Program, which consists of 15 lectures and field-based learning activities, and 8 new guides passed the program.
- We organized two monitor tours to develop new geopark tours for English-speaking inbound tourists.
- 31 people attended our Daily Geopark Walking Tours, and 28 private/group tours were organized (total 674 participants).

New education programmes on geoconservation, sustainable development and disaster risk reduction

- We held a natural disaster prevention workshop for all students in the mountainous areas. Students learned about the active volcano Mt. Hakusan, including visiting the seismic equipment on the mountain, and learning about what to do in the event of eruption.
- We conducted the Journey of Water Lecture Series, and talked about natural disasters seen during the Noto Peninsula Earthquake.
- In collaboration with the Hakusan City Lifetime Learning Department, we ran the “Geo Saturday” event for local elementary school students 6 times; the “Geo Club” event for local middle school students 5 times; the “Hakusan Learning Center Course” for the general public

4 times; and the “Geopark for Parents and Children” tour series – held in cooperation with a local guide group – 5 times.

Strategic partnership

- We provided a Geopark product development subsidy, and 1 new product was developed by a local business as a result.
- We worked with Yoshida Brewery and Takakuwa Art Printing to create the re-usable “Climate Change Quiz” panel exhibition.
- We partnered with two new groups.

Promotional activities

- We conducted SNS Meta Advertising in June, August, September, and October. The advertisements gained 6,401 clicks, and 2,346,510 views.
- We made a two-year monthly TV series with local cable TV station Asagao TV.
- We installed/renewed 21 interpretation signs, 2 exhibition panels, and 3 floor maps, to include the UNESCO logo and English text.

4. CONTACTS

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