## GGN - Geopark Annual Report 2024

#### **1. GEOPARK IDENTITY**

#### Geopark name, country, regional Network:

Jeju Island UNESCO Global Geopark, Republic of Korea, Asia Pacific Geoparks Network

Year of inscription / Year of the last revalidation: 2010 / 2018

Representative photo with caption (from the most important event this year)



Future Generation Education for Promoting International Designation Day

#### 2. GEOPARK FIGURES

Number of Geopark staffs: 9 staffs including 1 geoscientist

#### Number of visitors

13,767,350 visitors to the geopark in 2024 (Total number of visitors to Jeju Island).

#### Number of Geopark events

- 1 Stakeholder Workshop for Geopark Development, with participation from local residents, national geopark experts, government officials, geo-partners, and relevant organizations
- 3 Geo-Trail events in a year (Gyorae Samdasoo Geo-Trail, Gimnyeong Geo-Trail, Suwolbong Geo-Trail)

#### Number of school classes realize Geopark educational programmes :

- 26 Geo-school programs for elementary schools
- 6 Geo-guide education programs(Advanced Training & Basic Training),
- 9 capacity-building programs for residents

• 2 Training Program for Foreign Visitors and Experts.

#### Number of Geopark press release:

• 85 press release and articles

#### 3. GEOPARK ACTIVITIES

#### Major achievements in 2024

- Successfully conducted the '1st Stakeholder Workshop for Geopark Development', with participation from local residents, national geopark experts, government officials, geopartners, and relevant organizations.
- Successfully hosted three events to celebrate international observances: Earth Day (April 20), Geodiversity Day (October 6), and International Day for Disaster Risk Reduction (October 13).
- Successfully Conducted **3 Geo-Trail events**(Samdasoo Forest Geotrail in October, Gimmnyeong Geotrail in October, Suwolbong Geotrail in November)
- Successfully hosted an expert eco-experience program and a plogging event at representative Geopark site.
- Proactively implemented a **geo-branding revitalization project**, including the development of collaborative Geopark goods and souvenirs
- Successfully operated the Geo-School program for future generations and local residents.
- **Developed VR-integrated exploration tools** to promote barrier-free access, along with 3D postcards featuring the topographic features of the Jejudo's surface.
- Successfully Organized a post-congress field trip for the 37th International Geological Congress in Busan, South Korea.

#### Contribution towards GGN - Networking and participation

- Participation in the digital meeting between UNESCO Global Geoparks and United Nations in the framework of the Sustainable Development Goals (2024)
- Participation in the APGN SDGs Online Workshop and Presentation (2024)
- Participation in the 8th Asia Pacific Geoparks Network Symposium at Non Nuoc Cao Bang UNESCO Global Geopark in Vietnam (2024), including a scientific presentation and operation of a promotional booth.
- Official signing of a sister park agreement between Jeju Island and Dak Nong UNESCO Global Geopark (Vietnam) (2024)
- Participation in the 37th International Geological Congress in Busan, South Korea (2024)
- Organization of a post-congress field trip for the 37th International Geological Congress in Busan, South Korea (2024)
- Participation and presentation in the Asia Pacific Geoparks Network online seminar 'Let's

Do It'

- Collaborative activities: Hosted the Lava Tube Working Group online event in celebration of Earth Day and APGN Week participation from Jeju (South Korea), Lombok Rinjani (Indonesia), Dak Nong (Vietnam), and Aso (Japan) UNESCO Global Geoparks
- Participated and delivered a presentation at the Korea Geoparks Network Workshop for SDG Implementation, held in celebration of APGN Week
- Participation and delivery of a special invited lecture on "Management and Operation for the Sustainable Development of Jeju Island UNESCO Global Geopark" at the Geological Society of the Philippines webinar(2024)
- Participation in the Sarawak Delta Geopark International Symposium (Malaysia) and presentation on "Jeju Island Geopark's Geo-brand Project" (2024)

#### **Management and Financial Status**

• Sustained and stable budget funded by central and local governments.

#### Geoconservation

- Most Geosites designated as a national monument, and others designated as a Protected Area by Jeju Special Self-Governing Province
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#### Sustainable tourism (Geotourism)

- Guided tours, accompanied by interpreters, provided free of charge throughout the year and Geo-school run by Geopark Interpreters
- Continued research for the discovery and development of geological resources, including coastal dunes and periglacial microtopography
- Celebration of International Days: Earth Day (April 22), International Geodiversity Day (October 6), and the International Day for Disaster Risk Reduction (October 13)
- Organization of three Geo-Trail events: Samdasoo Forest Geotrail (October), Gimnyeong Geotrail (October), and Suwolbong Geotrail (November).

# Education programmes on geoconservation, sustainable development and disaster risk reduction

- Held an outdoor educational event to celebrate Earth Day at the Jungmun Daepo Columnar Joints, incorporating orienteering and plogging activities
- Conducted environmental cleanup activities for participants during Geo-Trail events to raise awareness of conservation.
- Conducted on-site educational and plogging programs for local residents and families at key

geosites as part of a nature-based experiential program.

- Created and distributed an educational animation for children, also used to promote forest maintenance in areas with potential rockfall hazards.
- Developed experiential programs using beachcombing and recycled materials, including making personalized art objects with sea glass and crafting Jeju's Dolhareubang and traditional gates (Jeongnang) using coffee grounds.

#### Strategic partnership

- Strengthened support for partner businesses and developed one village-based experiential program
- Provided consulting services for prospective businesses seeking brand partnership agreements

#### **Promotional activities**

• Promotion of "Geo Branding Revitalization Project" pursuing regional development









### 4. CONTACTS

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