

# GGN - Geopark Annual Report 2024

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Jeonbuk West Coast UNESCO Global Geopark, Republic of Korea, Asia Pacific Geoparks Network

**Year of inscription / Year of the last revalidation:** 2023

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 12 staffs including 3 geologist

**Number of visitors:** 5,000,000+

**Number of Geopark events:** over 10 times

## 3. GEOPARK ACTIVITIES

### Major achievements in 2024

- Securing 400,000 USD in national funding for the establishment of the Jeonbuk West Coast UNESCO Global Geopark Center.
- Hosting the Korean Geopark Network, Apr 2024.



- Hosting the Korean Geopark Interpreter Competition, Oct 2024.



### Contribution towards GGN - Networking and participation

- International agreement with Langkawi and Batur UNESCO Global Geopark, May 2024.
- Discussions on the Srawak-Delta Geopark Agreement and a message of support for the online academic conference.

### Sustainable tourism (Geotourism)

- A new Geopark program developed with the active involvement of local residents and youth. The program consists of two sessions to help participants understand the Geopark, combining geology, ecology, and culture through activities at geological sites, such as

soundwalking, birdwatching, and oil painting. Afterward, feedback is gathered through a satisfaction survey to assess and improve the program.

- A regular experience program was operated at the geopark, featuring activities such as volcanic eruption experiments, rock observation, and polarized microscope observation.

After indoor education, participants also observed large rocks outdoors.

The program was conducted 563 times, with a total of 5,333 participants.



## Education

- A field trip was conducted for university students majoring in geology and earth science education. The program introduced Jeonbuk West Coast UGGp and included visits to geological sites, allowing students to observe and learn about their key features. (3 Department), Nov 2024.



## Promotional activities

- An EBS(Educational Broadcasting System) TV commercial campaign is being aired to promote the Jeonbuk West Coast Geopark, enhancing public awareness and engagement.
- At the 37th IGC event, we operated a promotional booth to promote our geopark.

## 4. CONTACTS

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