

# GGN - Geopark Annual Report 2024

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Mudeungsan UNESCO Global Geopark, South Korea, Asia Pacific Geoparks Network

**Year of inscription / Year of the last revalidation:** 2018 / 2022



Visit for Business Exchange with the Sister Geopark, Dong Van Karst Global Geopark (Sep 5-7)

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 23 staffs including 1 geoscientist

**Number of visitors:** 94,874,079 (2023 statistics / 2024 년 statistics not yet complied)

**Number of Geopark events:** Total 2 events

- Mudeungsan Humanities Festival (June 1-2)
- 3<sup>rd</sup> Mudeungsan Geo-Marathon (Oct 13)

**Number of school classes realize Geopark educational programmes:** 673 times (13,054 participants)

**Number of Geopark press release:** 5 times

- Newspapers : 6 times
  - Learn and Play at Mudeungsan UGGp! 14 types of geopark education programs offered (Jan 10)
  - Mudeungsan Watermelon “Purengi” becomes a Geofood (Mar 27)

- Reasons why Purengi is destined to be a Geofood (Apr 5)
- Taste the Geofood Mudeungsan Watermelon at the Global Geopark (Jul 29)
- Geo-School concludes successfully (Aug 6)
- Mudeungsan Global Geopark education programs are popular (Nov 12)
- TV Program & Campaign by Gwangju MBC (Local Broadcasting Company) : All the year
- Campaign <We Love Mudeungsan, Mudeungsan UGGp> (30s) : All the year

### **3. GEOPARK ACTIVITIES**

#### **Major achievements in 2024**

- Mudeungsan Watermelon Producers Association Agreement Signed (Mar 27)
- Visit for Business Exchange with Dong Van Karst UGGp (Sep 5-7)
- Hosting of the 3<sup>rd</sup> Mudeungsan Geo-Marathon Event (Oct 13)

#### **Contribution towards GGN - Networking and participation**

- Participation in 3 times on APGN <Let's do it> Zoom Meeting
- Participation in APGN Geoparks Development Forum in Hong Kong UGGp (May 14-18)
- Participation on the 8th APGN Symposium (Cao Bang, Vietnam) (PR Booth, Presentation / Sep 9-15)
- Sign an Agreement with Cao Bang Global Geopark, Vietnam (Sep 12)
- Sign an Agreement with Yuntaishan Global Geopark, China (Sep 12)
- Establishment and Operation of the 'Republic of Korean Global Geoparks Network' (KGGN) (Oct 15 – Present)
- Joint Development of 'SDGs and Global Geoparks' Education Program – Participation in 5 UGGp (Nov - Dec)
- Sign an Agreement with Kinabalu Global Geopark, Malaysia (Dec 3)

#### **Management and Financial Status**

- Management
  - 4 Local Governments : Gwangju City, Jeollanam- Province, Damyang County, Hwasun County
- Budget : Total 2,401,241 EUR (3,594,154,402 KRW)

#### **Geoconservation**

- Monitoring the geosites : 78 times

#### **Sustainable tourism (Geotourism)**

- Development of Tourism Programs for MICE Groups in Collaboration with Gwangju Tourism Organization (Dec)

#### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- Environmental Kaleidocycle (Gwangju Municipal Arboretum Collaboration Program / Theme : Climate Change and Renewable Energy)
- Operational Performance : 118 sessions 1,159 participants
- Challenge! Geopark Golden Bell (Geopark and Geoconservation Theme)
  - Operational Performance : 12sessions 570 participants
- Sustainable Development Goals and Global Geopark Education Program
  - Operational Performance : Not Operated (Development from November to December)

### **Strategic partnership**

- Operation of Sister Geopark's Promotion Booth at the 3<sup>rd</sup> Geomarathon Event (Oct 13)
- Joint Development of SDGs and Global Geopark Education Program with 5 Sister Geoparks (Nov-Dec)

### **Promotional activities**

- Operation of Geopark Promotion Booth at the International Geoscience Congress 2024 in Busan (Aug 26 - 30)
- Operation of Geopark Promotion Booth at the APGN Symposium in Vietnam (Sep 9 - 15)
- Operation of Geopark Education Program (Oct 14 - 16)
- Operation of Geopark Promotion Booth at the 3<sup>rd</sup> Mudeungsan Geo-Marathon (Oct 13)
- Management of the Mudeungsan Global Geopark Website, SNS (Instagram), and Youtube Channel (Year-round)
- Operation of Four Mudeungsan Global Geopark Centers (Year-round)

## **4. CONTACTS**

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