



ITB - FITUR 2019 International Tourism Fairs



PARTICIPATION OF UNESCO G GEOPARKS IN INTERNATIONAL TOURISM FAIRS INFORMATION

REGISTRATION FORM

Informations: Naturtejo Geopark | geral@naturtejo.com



SAVE THE DATES!

FITUR – International Fair of Madrid Hall 4 Europe | Stand 4G22 23-27 January, Madrid, Spain



ITB Berlin – International Tourism Fair
Hall 4.1.b – Adventure Travel-Responsible Tourism
6-10 March, Berlin, Germany

Any Geopark interested to participate in ITB and/or FITUR UNESCO GGeopark stand must formalize it by filling and signing the FITUR AND ITB GEOPARKS REGISTRATION form that can be found at the end of this document and send to Naturtejo Geopark (geral@naturtejo.com) until 31st October 2018. Participation fee must be transferred to

Naturtejo international bank account before the beginning of FITUR and/or ITB.

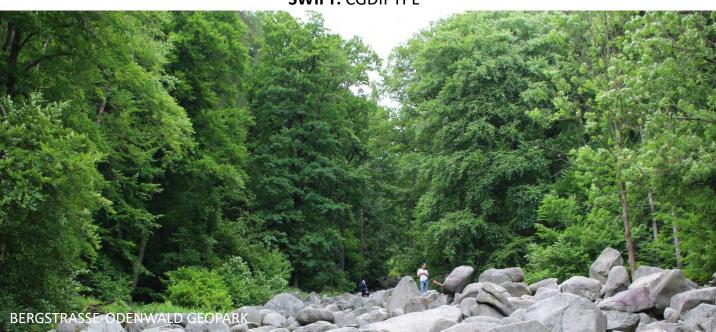
Data for international bank transfer:

Naturtejo – Empresa de Turismo – EIM

Bank: Caixa Geral de Depósitos

IBAN: PT50 0035 0222 00080761830 40

SWIFT: CGDIPTPL





23 - 27 Enero 2019

Madrid



FACTS & NUMBERS (2018)

- 251,000 participants
- 140,120 professionals (54% from Europe)
- 165 countries represented
- 6000 m2 of exhibition room
- 44800 business meetings



More than 10,000 enterprises

7,700 journalists and bloggers

600 Ministers and national authorities

Visit the website www.ifema.es/fitur_06



23 - 27 Enero 2019

Madrid



WHAT UNESCO GGEOPARKS CAN OFFER IN 2019

- 38m2 shared UNESCO GGeopark booth in the Europe Hall
- Press Conference under the Spanish Geoparks
- Cultural performances by UNESCO GGeoparks
- Local food tasting events by UNESCO Ggeoparks
- B2B and B2C opportunities
- Promotional activities
- Arrangements with national and regional tourism boards or regional and national authorities





The World's Leading Travel Trade Show®

FACTS & NUMBERS (2018)

- 180 countries
- 160,000 m2 of exhibition area
 - >10,000 exhibitors
 - >100,000 trade visitors
- Showing interest in products and brands:
 - Leisure and recreational trips 38%
- Adventure, experience and bycicle tours 31%
 - Education trips, study tours 18%
 - Business expected represents 7 Billion €

Visit the website: http://www.itb-berlin.de/en/

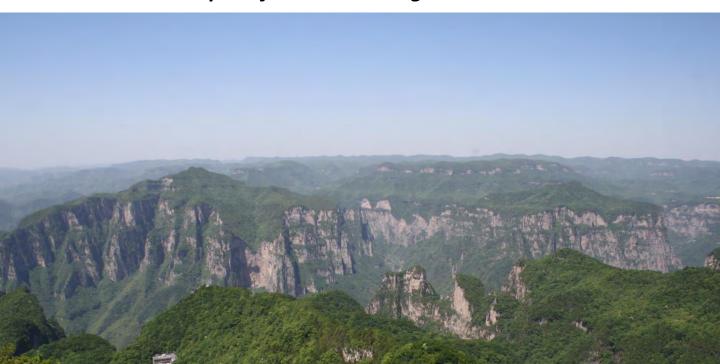




The World's Leading Travel Trade Show®

WHAT UNESCO GGEOPARKS CAN OFFER IN 2019

- 72m2 shared UNESCO GGeopark booth in the Adventure & Responsible Tourism Hall
- UNESCO GGeoparks Press Conference
- •International Conference Pow-Wow for Tourism Professionals with a session for Geopark talks
- Cultural performances by UNESCO GGeoparks
- •UNESCO GGeoparks common promotional tools
- •Arrangements with national and regional tourism boards
- •Contacts with some of the best intern. media for Tourism
- •B2C and educational activities
- •Common space for B2B meetings







IT'S TIME TO CELEBRATE!



3 – 5 March 2026 | ITB.com

GEOPARKS REGISTRATION FORM FOR ITB BERLIN 2026 3 – 5 March

Send this form to geral@naturtejo.com_until 30th June 2025 (Naturtejo UGGp will coordinate ITB participation on behalf of GGN). Payments to be made

Register GEOPARKS stand space until 1 July 2025 to benefit from early bird rates. The official registration deadline for ITB Berlin 2026 **ends on 1 September 2025**.

The minimum stand size is 20 m2.

Participation fee in ITB required to the Geoparks: 1500€ (not including bank transfer taxes)
Note: besides participation fee GGN will contribute financially for the ITB operation

Geopark Name:

Email/Website:

Contact person for ITB:

We need the indication whether your Geopark is represented at ITB Berlin by your staff (provide names):

- •
- ...and what brochures, giveaways, films, local products to display, etc (please describe what
- you are going to contribute for the GGN booth; no roll-ups or pop-ups will be allowed
- •

As partner you are expected to contribute for the events of the Geoparks booth with cooking shows and food tasting, local culture or artist performances, educational activities, etc (please describe them so we can arrange with ITB organization):

- •
- •
- Costs include GEOPARKS common stand exclusive design, space rental, electricity supply, storage room, Media package, participation in events such as ITB Speed Networking, Note that staff participation (flights, hotels, meals) are not included and you must book yourself ahead.
- •Place, date and Sign (with stamp)