

# Zigong UNESCO Global Geopark Annual Report 2024

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Zigong UNESCO Global Geopark, the People's Republic of China, Asia Pacific Global Geoparks Network

**Year of inscription / Year of the last revalidation:** 2008 /2024



The "Dashanpu Middle Jurassic Dinosaur Fossil Site" has been designated and included in the list of "The Second 100 IUGS Geological Heritage Sites".

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 274 staffs including 9 geoscientists.

**Number of visitors:** The museums and major scenic spots of Zigong Global Geopark (Dinosaur Museum, Salt Industry History Museum, Lantern Museum, Shenhai Well, Rongxian Buddha) received a total of 3.03 million visitors.

**Number of Geopark events:** More than 100.

In 2024, Zigong Global Geopark independently organized and jointly organized with cooperative organizations more than 100 online and offline activities of various types.

Activities independently organized by the geopark: "The 55th Earth Day Activities", "Little Guides Training Classes", "Night at the Dinosaur Museum", "Lanterns Making by Hands", and "Intangible Cultural Heritage Woodblock Print Rubbing of Dinosaurs" were held.

Activities jointly organized by the geopark and other organizations: "Teenagers Learning and Traveling in Zigong Global Geopark in 2024" was jointly organized with the partner Yiqu Nature Conservation Center. The "Friendly Sister Geoparks Joint Exhibition and Interaction & the 5th Asia-Pacific Geoparks Week" was jointly carried out by 47 geoparks in China. The "2024 World Book Day Activity" was jointly organized with Zigong Vocational Training College, etc.

**Number of school classes realize Geopark educational programmes:** More than 30.

**Number of Geopark press release:** More than 100.

### **3. GEOPARK ACTIVITIES**

#### **Major achievements in 2024**

- In July 2024, Zigong Global Geopark finished the revalidation work.
- The "Dashanpu Middle Jurassic Dinosaur Fossil Site" has been designated and included in the list of "The Second 100 IUGS Geological Heritage Sites".
- The legislation for the "Regulations on the Protection of Dinosaur Geological Relics in Zigong City" and the "Regulations on the Protection of Lantern Culture in Zigong City" has been completed. Additionally, interpretation animation videos and promotional brochures for these regulations have been designed and produced.
- Zigong Global Geopark hosted a special exhibition titled "Landscape Show of UNESCO Global Geoparks in China".
- Zigong Global Geopark hosted the "High-Quality Development Academic Exchange and High-Level Forum for Natural Museums in the Sichuan-Chongqing Region". And also hosted the "2024 Annual Sichuan Provincial Natural Resources Science Popularization Explanation Competition".
- Books, including the scientific research guide, tour guide manual, and popular science reading materials for middle school students at Zigong Global Geopark, have been redesigned and produced. Additionally, the 6th issue of the popular science journal "Geopark·Homeland" has been compiled.

#### **Contribution towards GGN - Networking and participation**

- In April 2024, including Zigong Global Geopark, 47 geoparks in China was jointly carried out the "Friendly Sister Geoparks Joint Exhibition and Interaction & the 5th Asia-Pacific Geoparks Week" activity.
- In May 2024, Zigong Global Geopark hosted a special exhibition titled "Landscape Show of UNESCO Global Geoparks in China".
- In June 2024, Zigong Global Geopark participated in the "20th Anniversary Seminar on the Development of Chinese Global Geoparks".
- In September 2024, Zigong Global Geopark participated in the "8th Asia Pacific Geopark Network Symposium" and gave a presentation. Zigong has also participated in the "2024 Annual Conference of Chinese UNESCO Global Geoparks".
- In October 2024, Zigong Global Geopark participated in the "8th UNESCO International Training Course on the Management and Development of Global Geoparks" and gave a presentation.
- In 2024, Zigong Global Geopark established sister geoparks with Shilin Global Geopark and Yunyang Geopark. Zigong also has made friendly exchanges with geopark network

members such as Funiushan Global Geopark, Keketuohai Global Geopark, Changshan Geopark, etc.

- Zigong Global Geopark timely pays the 2024 UNESCO Global Geopark membership fee.

### **Management and Financial Status**

- In 2024, under the leadership of the Zigong Global Geopark Management Committee, the comprehensive management and coordination of Zigong Global Geopark Management Center, and the collaborative cooperation of every Zigong Global Geopark scenic areas, the Geopark was effectively managed. Zigong City's financial subsidy funds and tourism income of the geopark are sufficient to cover the various expenditures of the geopark such as management, construction, and staff wages.

### **Geoconservation**

- Zigong Global Geopark has implemented conservation and protection work for the Changshanling silicified wood fossil site and the Qinglongshan dinosaur fossil site. We repaired the weathered and cracked fossils, reinforced the surrounding rocks carrying the fossils, and sprayed protective agents on the site, and also repaired and maintained the protective facilities such as the site protection shed and drainage system.

### **Sustainable tourism (Geotourism)**

- In 2024, Zigong Global Geopark completed the upgrading and construction of the Rongxian Buddha Scenic Area. New handicraft experience centers were established for calligraphy, tea making, pottery, tie-dyeing, and more. Additionally, a "Hundreds of Families Blessing" cultural square, meditation trails, cultural exhibition centers were constructed, along with supporting facilities such as tourist pathways, leisure pavilions, service stations, cafes, tea restaurants, and tourist toilets to promote sustainable tourism development.

### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- In 2024, Zigong Global Geopark launched characteristic educational projects such as "Teenagers Learning and Traveling in Zigong Global Geopark", "Little Guides", "Salt Museum Classroom", "Dinosaur Cloud Classroom", "Course on Avoiding Geological Disasters", etc.

### **Strategic partnership**

- In 2024, Zigong Global Geopark established strategic partnerships with the Dinosaur Hotel, Shishun Hotel, and Hu's Lantern Culture Communication Company.

### **Promotional activities**

- In April 2024, Zigong Global Geopark and other 46 geoparks in China, jointly carried out the "Friendly Sister Geoparks Joint Exhibition and Interaction & the 5th Asia-Pacific Geoparks Week" activities to promote the Global Geoparks.

- In August 2024, Zigong participated in the "2024 Museum Night" organized by the National Natural History Museum. This event lasted for a month and promoted the culture and resources of the Zigong Global Geopark through two exhibitions: the "Zigong Intangible Cultural Heritage Lantern Exhibition" and the "Ancient Swordsmen - Zigong Jurassic Dinosaur Special Exhibition".
- In August 2024, Zigong Global Geopark participated in the "10th China Museum and Related Products and Technology Expo" to promote the Zigong Dinosaur Museum and its cultural and creative products.
- In September 2024, Zigong Global Geopark participated in the "Asia Pacific Geopark Network Expo" held in Vietnam to promote its initiatives and attractions.
- In November 2024, Zigong participated in the "2024 Cultural Relics Protection and Utilization Expo" jointly hosted by the China Association for the Protection of Cultural Relics and the China Society of Cultural Relics. The event promoted and showcased the resources, culture, and creative products of the Zigong Global Geopark.

#### **4. CONTACTS**

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