

Martina Pásková

Czech Republic



Education

Year(s)	
1998 - 2003	Charles University, Faculty of Sciences – Ph.D. degree
1996 - 1998	University of Economics, Faculty of International Relations – M.Sc. degree

Occupation

From 2012	An Associate Professor (from 2022) at the University of Hradec Králové in the human geography, ecology, science methodology, tourism sustainability with focus on geotourism and geoheritage and supervisor of students' scholarships and practises in geoparks (full time)
From 2002	An expert of the Czech Ministry of the Environment, actually at Geology Department) for geoparks development support
2002 - 2010	An external lecturer at Charles University in the field of human geography: territorial protection & territorial development with focus on the tourism sustainability

Current positions

From 2005	A member of the Czech Academy of Science Committee on Environment
From 2007	An external expert of the team of the Rio Coco UNESCO Global Geopark
From 2007	Representation of the Czech Republic in the Natural Sciences Commission at of the General Conference of UNESCO sessions
From 2007	A chair of Council of National Geoparks of the Czech Republic
From 2010	A member of Czech Society of Tourism Scientific Experts
From 2011	A UNESCO Global Geoparks expert for evaluation / mentorship
From 2015	A member of Geoheritage Specialist Group (GSG) in IUCN-WCPA
From 2015	A member of Czech Commission for UNESCO, chair of its Section for the Environment (from 2024)
From 2018	A member of UNESCO Global Geoparks Council
From 2018	A Member of the Bohemian Paradise Geopark Scientific Committee
From 2023	A Member of the Advisory Committee of the European Geoparks Network

Academic background

Key professional interests	Human geography, ethno-ecology and geo-anthropology including topics of geoheritage interpretation, geoparks development and management, geotourism / tourism sustainability as well as Indigenous and local knowledge. https://orcid.org/0000-0002-9022-6374
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Reviewing journals	Geoheritage, Geosciences, Journal of African Earth Sciences, Proceedings of the Geologists Association, Sustainability, Acta Universitatis Carolinae Geographica, Climate, Resources, International Journal of Environmental Research and Public Health, Journal of International Development, Environment Systems and Decisions, Current Journal of Applied Science and Technology, Forest and Society, Journal of Global Responsibility Tourism Management, Journal of Tourism Sustainability.	
Research	2012 - 2017	“Current and potential usage of the local and indigenous knowledge in Rio Coco Aspiring Geopark” – a project supported by the Specific Research Project “Information and knowledge management and cognitive science in tourism” of University of Hradec Králové (Czech Republic) and facilitated by staff of the Authority of Somoto Municipality (Nicaragua) and leaders of the local communities
	2003 - 2005	Czech Science Foundation project no. 406/03/0115 "Cognitive matrix and their dynamic changes"
	2005 - 2006	A research project Ministry for regional development of the Czech Republic “Tourism regionalization of the Czech Republic”
	2005 - 2006	Project Ministry for regional development of the Czech Republic no. WA-019-05-Z08 "Optimum utilization of cultural and natural heritage for tourism development - OPTURISM"
	2006 - 2008	Czech Science Foundation project no. 406/06/1192 "The geographic and mental space of tourism"
	2008 - 2010	Czech Science Foundation project no. GA402/07/0120 „Sustainable tourism development in Czech Republic“
	2017	Specific research at Faculty of Informatics and Management of the University of Hradec Králové (FIM UHK) „Information and knowledge management and cognitive science in tourism“
	2018	Specific research at FIM UHK „Information and knowledge management and cognitive science in tourism 2“
	2019 - 2022	Project of Technology Agency of the Czech Republic (TA CR) TL02000267 “Reducing the negative impacts of tourism on ecosystems through intelligent software guide”
	2022	International Geoscience Programme Project 751: 4GEON: Four Continents Connected through Playful Geoeducation (UNESCO) joint project submitted by a team from University of Hradec Králové and Geological Institute of the Academy of Sciences), Colca and Andagua Volcano Geopark (Peru), Ngorongoro Lengai from (Tanzania), Rio Coco (Nicaragua) and the Bohol Island Geopark (Philippines) and Barrandian National Geopark (Czech Republic), funding for 2024 is 12.000 USD.
Citations	WoS: 172, Scopus: 214, Google Scholar: 2892, Research Gate: 687	
H-index	WoS: 8, Scopus: 8, Google Scholar: 18, Research Gate: 16	

Languages

Fluent	in English and Spanish
Understands	German and Russian
Beginner	in French and Chinese

Selected bibliography

Zelenka, J., Lasisi, TT., **Pásková, M.** (2025). Fostering Global Citizenship through Geoeducation Impact in Geoparks: the IGCP Project 4GEON. Episodes: journal of international geoscience, 47(3), 1-10.

M. Pásková, TT. Lasisi, AC. Cabana (2024). Indigenous Knowledge as an Important Contribution to the Sustainability of Geotourism and Geoparks. In R. Butler, Carr A., *The Routledge Handbook of Tourism and Indigenous Peoples* (s. 291-310). London: Taylor and Francis.

Pásková, M., Štekerová, K., Zanker, M., Lasisi, T. T., Zelenka, J. (2024): Water pollution generated by tourism: Review of system dynamics models. *Heliyon*, Vol. 10, No. 1, E23824, doi: 10.1016/j.heliyon.2023.e23824.

Lasisi, T. T., **Pásková, M.**, Mikuláš, R. (2023): Report of 4GEON: A Project of Four Continents Connected Through Playful Geoeducation. *Geoconservation Research*, Vol. 5, No. 2, pp. 327-334, doi: 10.30486/GCR.2023.1975145.1118.

Pásková M. (2022): Geopark Certification as an Efficient Form of Sustainable Management of a Geotourism Destination. In: Braga V., Duarte A., Marques C.S. (eds) *Economics and Management of Geotourism. Tourism, Hospitality & Event Management*. Springer, Cham., pp. 65-85, 124 p., https://doi.org/10.1007/978-3-030-89839-7_4.

Pásková M. (2022) Geopark Certification as an Efficient Form of Sustainable Management of a Geotourism Destination. In: Braga V., Duarte A., Marques C.S. (eds) *Economics and Management of Geotourism. Tourism, Hospitality & Event Management*. Springer, Cham, pp.65-85, 124 p., https://doi.org/10.1007/978-3-030-89839-7_4.

Pásková, M., Wall, G., Zejda, D., Zelenka, J. (2021): Tourism Carrying Capacity Reconceptualization: Modelling and Management of Destinations. *Journal of Destination Marketing & Management*, Vol. 21, 100638, <https://doi.org/10.1016/j.jdmm.2021.100638>.

Pásková, M., Zelenka, J., Ogasawara, T., Zavala, B., Astete, I. (2021): The ABC Concept - Value Added to the Earth heritage Interpretation? *Geoheritage*, 13, 38, doi: 10.1007/s12371-021-00558-8.

Pásková, M., Budinská, N., Zelenka, J. (2021): Astrotourism—Exceeding Limits of the Earth and Tourism Definitions? *Sustainability*, Vol. 13, No. 1, p. 373; doi: 10.3390/su13010373.

Pásková, M., Zelenka, J. (2019): How Crucial is the Social Responsibility for Tourism Sustainability. *Social Responsibility Journal*, Vol. 15, No. 4, pp. 534-552, doi: 10.1108/SRJ-03-2018-0057.

Gulas, O., Vorwagner, E. M., **Pásková, M.** (2020). From the Orchard to the Full Bottle: One of the Geostories of the Nature & Geopark Styrian Eisenwurzen. *Czech Journal of Tourism*, 8(2), 143–155. doi: 10.2478/cjot-2019–0009.

Pásková, M. (2018): Can Indigenous Knowledge Contribute to the Sustainability Management of the Aspiring Rio Coco Geopark, Nicaragua? *Geosciences (Switzerland)*, 8(8), p. 277, doi: 10.3390/geosciences8080277, ISSN 2076-3263.

Pásková, M. (2017): Local and Indigenous Knowledge Regarding the Land Use and Use of Other Natural Resources in the Aspiring Rio Coco Geopark. *IOP Conference Series: Earth and Environmental Science*, 95(5), 052018, Volume 95, No. 5, WMESS 2017; Prague; 11 - 15 September, 2017.

Bušek, M., **Pásková, M.**, Zelenka, J. (2016): Landscape Perception of the Bohemian Paradise. *Czech Journal of Tourism*, 5(2), pp. 111-133, doi: 10.1515/cjot-2016-0007.

Pásková, M., Hradecký, P. (2014): Aspiring Geopark Rio Coco (Nicaragua). In: *Conference Proceedings of 14th International Multidisciplinary Scientific Geoconference SGEM 2014, Geoconference on Ecology, Economics, Education and Legislation. Ecology and Environmental Protection*. Albena, Bulgaria, vol. II, pp. 53 – 60, ISBN 978-619-7105-18-6.

Pásková, M., Dowling, R. K. (2014): The usage of local and indigenous knowledge in the management of geotourism destinations. In: *Conference Proceedings of 14th International Multidisciplinary Scientific Geoconference SGEM 2014, Geoconference on Ecology, Economics, Education and Legislation. Ecology and Environmental Protection*. Albena, Bulgaria, vol. II, pp. 805 – 812, ISBN 978-619-7105-18-6.

Name: **Martina Pásková**
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Main research area of interest:

My key research areas include human geography and geo-anthropology, including topics such as geoheritage interpretation, geopark development and management, geotourism sustainability, and Indigenous and local knowledge. I have been working at the University of Hradec Kralove since 2012 and have been supervising geography courses there since 2016.

Professional career in Geoparks:

I have been involved in the geoparks movement more than twenty years. My engagement began with my participation, as an academic expert of the Czech Ministry of the Environment in the First International Conference on Geoparks organized in cooperation with UNESCO in Beijing in 2004 and continued in the form of active participation in all the activities of the both European and global geoparks networking. I was a member of the Working Group on Global Geoparks consisting of Member States, the Global Geoparks Network and UNESCO's Secretariat (Paris), which finally submitted a comprehensive proposal on a UNESCO Global Geoparks designation. I had the honor being a member of the Advisory Committee of the European Geoparks Network for the term 2011 – 2013, and presently, I am a member of this Committee again.

I have also actively participated in the development of the Latin American and Caribbean Geoparks Network; I served UNESCO as a mentor in one aspiring geopark in Peru and as a lecturer at the Latin American geoparks symposiums on Geoparks and Geoheritage held in Argentina (2013) and in Mexico (2015).

More than fifteen years, I have been serving as an expert at the university and ministry being in charge of geopark development support and related research, among others by chairing the Council of National Geoparks of the Czech Republic. Since 2015, I have the honor being a member of Czech Commission for UNESCO (since 2024 chairing its Environmental Section) and since 2018, a member of UNESCO Global Geoparks Council.

Reason why I want to participate in the work of the Executive Committee:

I hope I could contribute to the maintenance and development of the sound conditions for the fruitful networking of the UNESCO Global Geoparks as well as their humble gradual expansion to the Eastern Europe and the Far East. I am ready to dedicate my time, expertise and energy to that. I will always stress enhancement of involvement of local inhabitants in the geoparks activities, with an emphasis on disadvantaged groups as Indigenous peoples, youth or seniors.

Date: June 7th, 2025

Signature

