

# GGN - Geopark Annual Report 2024

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Magma UNESCO Global Geopark, Norway, European Geoparks Network)

**Year of inscription / Year of the last revalidation:** 2010 / 2022



Picture: New educational program developed

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 4 staff members, including 1 geologist, manager, turist officer, IT consultant

**Number of visitors:** 25.000 visitors at Trollpikken and 30.000 at the Jøssingfjord Science Museum/Geoparks Visitor Center

**Number of Geopark events:** 20

**Number of school classes realize Geopark educational programmes:** 8

**Number of Geopark press release:** 10

## 3. GEOPARK ACTIVITIES

**Major achievements in 2024**

- The Jøssingfjord Science center opened June 2024.
- New Sustainable Tourist project “Best of Magma” involving 12 parties started. Funded by Innovation Norway
- Goats used for vegetation control on 2 different locations controlled by No Fence technology
- The Artic Hub Project finished
- Erasmus GeoExplorer project finished
- New Webpage launched and new modernized logo
- Project Gloppedalsura Finished
- New Educational program for schools developed
- **Contribution towards GGN - Networking and participation:** Participated in the EGN meetings in Kula (Turkey) and Reykjanes (Iceland). Participated in several working groups.
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#### **Management and Financial Status**

- Support from all administrative levels: Municipalities, Counties and Government. Financial status good.

#### **Geoconservation**

- Updated geological description on panels. Geological valuation of Storeknuten

#### **Sustainable tourism (Geotourism)**

- New Sustainable Tourist project started –“Best of Magma”
- New webpage + culture and event calendar for the region
- “Expert” Group established with members from all 5 municipalities to coordinate the activities

#### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

#### **Strategic partnership**

- New Partnership with 10 actors during the “Best of Magma” project.
- Partnership with both the 2 regional Destination Companies

#### **Promotional activities**

- New webpage, active in social media, PR and new cultural event calendar introduced.

### **4. CONTACTS**

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