

GGN - Geopark Annual Report 2024

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Magma UNESCO Global Geopark, Norway, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2010 / 2022



Picture: New educational program developed

2. GEOPARK FIGURES

Number of Geopark staffs: 4 staff members, including 1 geologist, manager, tourist officer, IT consultant

Number of visitors: 25.000 visitors at Trollpikken and 30.000 at the Jøssingfjord Science Museum/Geoparks Visitor Center

Number of Geopark events: 20

Number of school classes realize Geopark educational programmes: 8

Number of Geopark press release: 10

3. GEOPARK ACTIVITIES

Major achievements in 2024

- The Jøssingfjord Science center opened June 2024.
- New Sustainable Tourist project “Best of Magma” involving 12 parties started. Funded by Innovation Norway
- Goats used for vegetation control on 2 different locations controlled by No Fence technology
- The Artic Hub Project finished
- Erasmus GeoExplorer project finished
- New Webpage launched and new modernized logo
- Project Gloppefjordalsura Finished
- New Educational program for schools developed
- **Contribution towards GGN - Networking and participation:** Participated in the EGN meetings in Kula (Turkey) and Reykjanes (Iceland). Participated in several working groups.
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Management and Financial Status

- Support from all administrative levels: Municipalities, Counties and Government. Financial status good.

Geoconservation

- Updated geological description on panels. Geological valuation of Storeknuten

Sustainable tourism (Geotourism)

- New Sustainable Tourist project started – “Best of Magma”
- New webpage + culture and event calendar for the region
- “Expert” Group established with members from all 5 municipalities to coordinate the activities

New education programmes on geoconservation, sustainable development and disaster risk reduction

Strategic partnership

- New Partnership with 10 actors during the “Best of Magma” project.
- Partnership with both the 2 regional Destination Companies

Promotional activities

- New webpage, active in social media, PR and new cultural event calendar introduced.

4. CONTACTS

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