

# GGN - Geopark Annual Report 2024

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Idrija UNESCO Global Geopark, Slovenia, (European Geoparks Network)

**Year of inscription / Year of the last revalidation:** 2013/2021

Representative photo with caption (from the most important event this year)



*The event of celebrating 10 years of Idrija UGGp's operating and being part of EGN and GGN was carried out in combination with the awarding certificates to the recipients within the framework of the Idrija Selected collective brand (Photo: Bojan Tavčar)*

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 10 staffs including 1 geoscientist(s)

**Number of visitors:** Tourist Information Centre – 4278; Idrija UGG Visitor Centre and exhibition Written in rocks – 1521; Idrija Municipal Museum – 11835; Anthony's Main Road – 15612; Hg Smelting Plant – 2505; Idrija Lace School – 1217

**Number of Geopark events:** 14 events within EGN Week, Weekend without a car in Upper Idrijca Landscape park, 1 events within International geodiversity day, public certification event, 3 events within the December Festive

**Number of school classes realize Geopark educational programmes:** 12

**Number of Geopark press release:** 23

## 3. GEOPARK ACTIVITIES

### Major achievements in 2024

- New call for tourism providers who want to obtain the Idrija selected certificate of excellence
- New catalogue with the geo-products awarded by the Idrija selected certificate of excellence
- Reprints of brochure of [Črni Vrh Plateau](#), [Upper Idrijca Landscape Park](#) and [Along the Rake](#) in the Idrija UGGp
- Organizing Weekend without a car (motorized vehicles) in Upper Idrijca Landscape Park
- Development of a booklet “The unusual adventure with a Zjalca dinosaur” for families and school groups

## **Contribution towards GGN - Networking and participation**

- 49<sup>th</sup> EGN CC meeting in Kula – Salihli UGGp and 17<sup>th</sup> EGN conference in Reykjanes UGGp
- Article for EGN Magazine no. 22
- Organizing EGN Week with 14 public events (workshops for kids, presentations, hikes)
- Organizing events during the International Geodiversity Day (Hike through the Hospital Pavla area in the Upper Idrijca Landscape Park)
- Co-operating in the Danube GeoTour Plus (Danube Interreg, and Game GEO (both Erasmus+)

## **Management and Financial Status**

- Presenting the Idrija Geopark Report 2023 to a City Council of Idrija Municipality, Expert Group of Idrija UGG, Idrija Tourism Board Council and to Nat. Forum of Geoparks of Slovenia

## **Geoconservation**

- Performing the tasks of the manager of the Upper Idrijca Landscape Park (establishing ranger service)

## **Sustainable tourism (Geotourism)**

- Development of sustainable tourism product “Idrija breakfast” within the Idrija selected collective trademark
- Catalogue [Made in Slovenia](#)
- Catalogue [Izvorno Slovensko](#)

## **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- Co-creating and join the training of the programme for teacher on the TeachOUT App
- Educational programmes for Elementary Schools, Summer workshops (5), guiding for schools through the exhibition, designing new educational programmes through the Written in rocks exhibition, Network of Schools

## **Strategic partnership**

- Participating as a partner in various EU tenders, planning to apply new projects within the Danube Transnational and Erasmus +

## **Promotional activities**

- Digital campaign of Idrija UGG
- Promotion of Idrija UGG and the tourism providers in various fairs
- Co-operate in filming short TV and radio shows about Idrija area and Idrija UGGp
- Implementing several study tours for journalists in the Idrija UGGp countryside and providers

## **4. CONTACTS**

**Manager:** Valerija Božič, director

**Geologist:** Mojca Gorjup Kavčič, Head of Idrija Geopark, geologist