

GGN - Geopark Annual Report 2024

1. GEOPARK IDENTITY

Geopark name, country, regional Network: : Arxan UNESCO Global Geopark (China, APGN)

Year of inscription / Year of the last revalidation: 2024

Representative Photo (from the most important event this year)



Feedback Meeting for Arxan UNESCO Global Geopark Revalidation in July 2024

2. GEOPARK FIGURES

Number of Geopark staffs: 24 staffs including, 9 geoscientists, 7 employee.

Number of Visitors: 5.77 million.

Number of Geopark events:

- (1) Arxan International Health & Ice Festival;
- (2) World Earth Day;
- (3) Primary and secondary science activities;
- (4) 《The 4th Natural Culture High-end Forum》

(5) 《The 3rd China (Arxan) Volcanic Rock-Intrusive Rock Forum》

Number school classes realize Geopark educational programmes: 8

Number of Geopark press release:45

3. GEOPARK ACTIVITIES

Main Achievements in 2024

Protective fence and boardwalk 、 science propaganda promenade for construction and maintenance in main geoheritage of Arxan Geopark; Arxan Geopark further improved the basic service facilities 、 identification system and commentary system in Geopark ; Carry out the reassessment work of Arxan Global Geopark and obtain "Green Card" certification.

Contribution towards GGN - Networking and Participation

THE 8 ASIA PACIFIC GEOPARKS NETWORK SYMPOSIUM; UNESCO Global Geoparks and the Sustainable Development Goals Agenda 2030 online conference.

Management and Financial status

The Administration for Arxan Global Geopark established in 2009 is the management body of the geopark, which oversees all aspects of geopark development, including conservation, planning, research, science popularization, promotion, day-to-day management and tourist services. Currently, the administration has 26 staffs in total to carry out its various functions.

The tourism revenue in 2024 is 7.4 billion RMB.

Geoconservation

The construction of protective facilities has been carried out at important geological heritage sites within the geological park, and timely updates and maintenance of geological heritage signage, guardrails, and other facilities have been carried out. **Sustainable development (Geotourism)**

Day reception capacity of more than 2,000 persons; Geopark tourist guide more than 120 persons.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

The Arxan Geopark has formulated the 2024 annual geological heritage protection and popular science education work plan; launched the Earth Day special exhibition and popular science report meeting.

Geopark Partners

Cooperate with China University of Geosciences, Beijing 、 Arxan Tianquan Souvenirs

Company、 local hotels、 local tourism commodity company and TV station、 Inner Mongolia TV station, etc.

Tourism Promotion Activities

Actively cooperate with CCTV to complete the recording of promotional videos for geological parks (relics).

4. Contact Persons

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