

GGN - Geopark Annual Report 2024

1. GEOPARK IDENTITY

Geopark name, country: Uberaba Geopark UNESCO Global Geopark, Brazil.

Year of inscription / Year of the last revalidation: 2024



March 27, 2024 - announcement of the Geopark Uberaba accreditation at the UNESCO meeting - People from Uberaba gathered in the auditorium of the Uberaba City Hall

Regional Geopark Network: Latinamerican and Caribbean Geoparks Network GeoLAC)

Geopark website: geoparqueuberaba.org

2. GEOPARK FIGURES

Number of Geopark staffs: 18 staffs including 1 full-time geoscientist

Number of visitors: 193.167 based on Peiropolis Geosite

Number of Geopark events: 52 events

Number of school classes realize Geopark educational programmes: 28 public schools

Number of Geopark press release: about 120

3. GEOPARK ACTIVITIES

Major achievements in 2024

- Announcement of the Uberaba Geopark as a Unesco Global Geopark;
- Participation in the International Course on UNESCO Global Geoparks;
- Participation in the 1st Portuguese Language Geoparks Forum in Seridó Geopark, Brazil;
- Launch of the Geopark Uberaba Tourist Product;
- Collaborative booth of the Brazilian Geoparks Network at the National Tourism Hall, Rio de Janeiro, Brazil;
- Participation in the 37th International Geological Congress 2024;
- Participation in the COP16, Cali/Colômbia;
- Participation in the 7th Conference of the Latin American and Caribbean Geoparks Network, in Torres/RS, Brazil
- Coordination of a paleontological-themed exhibition with Araripe and Quarta Colônia UNESCO Global Geoparks in the 21st National Week of Science and Technology in Brasília;
- Expansion of the number of schools and students who participated in the 'Geopark School' education program;
- Start of the implementation of the Futuro Uberaba/Place Branding Project.

Contribution towards GGN - Networking and participation

- Participation of 2 members of the Uberaba Geopark in the International Course on UNESCO Global Geoparks and Sustainable Management, in Lesvos, Greece
- Participation of 12 members of the Uberaba Geopark in the 7th Conference of the Latin American and Caribbean Geoparks Network, in Torres/RS, Brazil
- Technical visit of 12 members from the Uberaba Geopark to the Araripe Geopark, Brazil
- Participation of 1 member of the Uberaba Geopark in the 1st Portuguese Language Geoparks Forum in Seridó Geopark, Brazil

Management and Financial Status

- Expansion of the number of artisans and small producers in the management of the Uberaba Geopark and development of projects in partnership;
- Increase in the work team of the Uberaba Geopark Association;
- Partnership with the Public Prosecutor's Office of Minas Gerais with the transfer of funds to the Uberaba Geopark Association.

Geoconservation

- Implementation of Paleontological Zoning in the territory of the Uberaba;
- Partnerships with local stakeholders for the maintenance of geosites under their jurisdiction;
- Improvement on security and advertising on public geosites

Geopark Sustainable tourism (Geotourism)

- Viva o Centro Project - walks through Uberaba's Historic Center to promote the appreciation of the area's built heritage;
- Exhibition of *Uberabatitan ribeiroi* fossils at Shopping Uberaba with educational activities for visitors;
- Participation in the WTM Latin America Travel and Tourism Fair at the MG booth promoting the Uberaba Geopark;
- Inauguration of the Uberaba Geopark Room at the 39th Zebu Museum Exhibition during the 89th Expozebu;
- Development of the web series Rota do Triângulo, with one episode dedicated to the Uberaba Geopark;
- Holding of the 7th Regional Rural Tourism Circuit, with farms opening for visits;
- Inauguration of the Chico Xavier Memorial Museum, one of the pillars of the Uberaba Geopark;
- Realization of the PEIRÓPOLIS WINTER FESTIVAL 2024 - cultural festival at the Peiropolis Geosite;
- Launch of the Uberaba Geopark as a Tourism Product in partnership with SEBRAE;
- Collaborative booth of the Brazilian Geoparks Network at the National Tourism Hall, Rio de Janeiro, Brazil;
- Holding of the 2nd Forum on Culture, Gastronomy, and Tourism;
- Holding of the 4th edition of the Uberaba Gastronomic Festival;
- Participation of the Uberaba Geopark in the Gramado/RS International Tourism Fair;

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Lectures and Workshops at the Zebu Museum - Quintou at Zebu Project;
- Training of the Zebu Museum staff on the Uberaba Geopark;
- Participation in the 16th Water Week;
- Implementation of PROTEU 2024 - Training Program for University Students at the “Llewellyn Ivor Price” Paleontological Research Center (CPPLIP) of UFTM - Federal University of Triângulo Mineiro is hosting students from universities across the country this week. In the program, participants have the opportunity to take part in excavations and various

- paleontology activities carried out at CPPLIP, within the territory of the Uberaba Geopark;
- Realization of the 23rd UFTM Dinosaur Week, an event that welcomes students from schools throughout Uberaba and the surrounding region to take part in a journey of discoveries about the giants that inhabited the Earth millions of years ago at the Peirópolis Geosite;
 - Holding of the Giants Trail Event at the Cachoeira and Fumaça Canyons Geosite - event held to celebrate Cerrado Week with the aim of providing experiences focused on adventure sports, ecotourism, and connection with nature;
 - Holding of the 2nd Municipal Week of Conservation, Defense, and Promotion of the Uberaba Geopark;
 - Carrying out the Birdwatching Activity during the National Week of Science and Technology with students from municipal schools;
 - Event Held: Trail of Giants - Children's Day Edition - Vale Encantado Geosite - Uberaba Geopark;
 - Event Held on Uberaba River Day to Preserve the River that Supplies the City;

Strategic partnership

- Partnership with the Secretariat of Culture and Tourism of Minas Gerais for the promotion and dissemination of the Uberaba Geopark Promotional activities
- Signing of a cooperation agreement with Geoparque Oeste and Grutas del Palacio Geopark
- Partnership with the Science, Technology and Innovation Ministry for the paleontological exhibition during the 21st Science and Technology National Week

4. CONTACTS

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